

ULSTER COUNTY LIBRARY ASSOCIATION

August 15, 2023

DIRECTORS PRESENT:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Gillian Murphy (Elting Memorial Library, New Paltz) | <input checked="" type="checkbox"/> Julie Kelsall-Dempsey (Highland Public Library) |
| <input checked="" type="checkbox"/> Tracy Priest (Hurley Library) | <input type="checkbox"/> Margie Menard (Kingston Library) |
| <input checked="" type="checkbox"/> Christina Jennerich (Marlboro Public Library) | <input checked="" type="checkbox"/> Gisi Vella (Morton Memorial Library, Pine Hill) |
| <input type="checkbox"/> Chrissy Lawlor (Olive Free Library Association) | <input type="checkbox"/> Liz Potter (Phoenicia Library) |
| <input checked="" type="checkbox"/> Darren Lanspery (Plattekill Public Library) | <input checked="" type="checkbox"/> Katie Scott-Childress (Rosendale Library) |
| <input type="checkbox"/> Lois Skelly (Sarah Hull Hallock Free Lib, Milton) | <input checked="" type="checkbox"/> Jennifer Russell (Saugerties Public Library/
Town of Esopus Lib, Port Ewen) |
| <input type="checkbox"/> Jody Ford (Stone Ridge Public Library) | <input checked="" type="checkbox"/> Kara Lustiber (West Hurley Public Library) |
| <input checked="" type="checkbox"/> Mary Collins (Town of Ulster Public Library) | |
| <input checked="" type="checkbox"/> Ivy Gocker (Woodstock Public Library) | |
| <input type="checkbox"/> Nancy Krom (Cragmoor Free Library) | <input type="checkbox"/> Susan Mangan (Ellenville Public Library) |
| <input type="checkbox"/> Nicole Lane (Gardiner Library) | <input type="checkbox"/> Lisa Palmer (Wallkill Public Library) |

MHLS Board Member: Heather Blakely & Ken Goldberg

MHLS Staff Members: Rebekkah Smith-Aldrich

Guests: Joey, Crafts & Hobby representative

The meeting of the Ulster County Library Association was called to order by Katie Scott-Childress at 10:02 am virtually, via Zoom.

A representative from Crafts & Hobby database demonstrated features of the product. Crafts & Hobby is an on-demand video tutorial catalog in the crafts and hobbies space. A subscription to the database is being considered, to be purchased with remaining funds in the 2023 Ulster County Legislature funding year.

Minutes:

Julie Kelsall-Dempsey made a motion to approve the July 11, 2023 minutes. Darren Lanspery seconded. All-in favor. Approved.

Selection Committee Report:

Kara Lustiber made a motion to use \$1460 from the Love Your Library Special Funds to purchase museum passes. Julie Kelsall-Dempsey seconded. All in favor. Approved.

Discussion surrounding the quality of content and ease of use of Crafts & Hobby. Kara Lustiber made a motion to use \$2500 from remaining 2023 legislative funds to purchase Crafts & Hobby database. Gillian Murphy seconded. All in favor. Approved.

Discussion regarding the funding request proposal for the upcoming years Ulster County legislative session. Kara Lustiber made a motion to accept the budget of the funding proposal. Julie Kelsall-Dempsey seconded. Katie Scott Childress will contact select legislators individually to gauge interest in the Dolly Parton Imagination Library program and inquire as to other potential funding possibilities. It

will be not be proposed to the legislature as a UCLA funding request at this time. Discussion regarding Hoopla as a possible UCLA purchase. Logistics for a county-wide purchase would need to be considered. All in favor. Approved.

Discussion regarding the remaining funds in the 2023 budget year (in part due to Transparent Language now being funded through MHLS). Kara Lustiber will explore options for pre-paying museum passes and /or the Tixkeeper subscription to utilize the funds. Kara Lustiber made a motion to allow the selection committee discretion over using the remaining funds to purchase museum passes/Tixkeeper and Overdrive items. Gisi Vella seconded. All in favor. Approved.

MHLS Board Nominations:

Ivy Gocker made a motion to nominate Stuart Auchincloss to the Mid-Hudson Library System Board of Trustees. Darren Lanspery seconded. All in favor. Approved.

Publicity & Digital Resource Manager Ad-hoc Committee:

Discussion regarding the hiring of a contractor to manage digital resources and publicity. Jen Russell and Tracy Priest volunteered to write the job description. Tasks include managing the museum pass program and creating social media posts to promote the UCLA digital resources.

UCLA Annual Dinner:

Gillian Murphy will send out invitations to the annual dinner to be held at Dixon Roadside, Woodstock. Ivy Gocker will offer a pre-dinner tour of the new Woodstock Library building, pre-renovation. A speaker for the event is tbd.

RSAC Report:

Darren Lanspery reported that the RSAC is exploring standards and procedures for handling seasonal patron cardholders. Laurie Shedrick is assisting with clarifying relevant wording.

SSAC Report:

No report.

CLCD Report:

No report.

Treasurer's Report:

Julie Kelsall-Dempsey made a motion to approve the Treasurer's report. Darren Lanspery seconded. All in favor. Approved.

MHLS Staff Report:

Rebekkah Smith-Aldrich announced the MHLS Annual Meeting will be held at the FDR Museum, with Deborah Caldwell Stone as speaker. Information on introductory training sessions for Vega to be in early October. Feedback requested for a potential partnership between MHLS libraries and Val-Kill's Banned Books Club program.

Katie Scott-Childress adjourned the meeting at 11:39 am.
Next UCLA Meeting Tuesday, September 19, via Zoom

Respectfully submitted by Christina Jennerich (Secretary)

Ulster County Library Association
August 14, 2023
Treasurer's Report
(Period Covering June/July Statements)

Checking Accounts

Local Checking Account	1,022.65
Legislative Checking Account	77,570.21
	78,592.86

Warrant List

Activity Since Last Treasurer's Report for Ulster Savings Legislative Account

Date	Description	Amount	
			86157.26
6/1/2023	TixKeeper Museum Pass Program	(4,775.00)	\$81,382.26
6/9/2023	West Hurley Lib Reimbursement for Guggenheim	(1,000.00)	\$80,382.26
6/13/2023	Library Aware	(2,116.50)	\$78,265.76
6/14/2023	Transfer from Legislative to Local Account for Guggenheim Museum Pass & Stop Payment	(530.00)	\$77,735.76
6/20/2023	Bookmarks for Transparent Language	(165.55)	\$77,570.21

Activity Since Last Treasurer's Report for Ulster Savings Local Checking Account

Date	Description	Amount	
			\$1,346.65
5/11/2023	Guggenheim Museum Pass-RCLS	(500.00)	\$846.65
5/12/2023	Guggenheim Museum Pass-Stop Payment	(30.00)	\$816.65

	Ulster Savings		
6/1/2023	Bookkeeper 2nd Quarter	(295.00)	\$521.65
6/14/2023	Plugin for Website	(29.00)	\$492.65
	Transfer from Legislative to Local Account for Guggenheim Museum		
6/14/2023	Pass & Stop Payment	530.00	\$1,022.65

2023 Ulster County Funding

Total Received for 2022	88,100.00
Estimated Funds from Reserve	
Until Funds Arrive	14,300.00
Total Budget for 2023	102,400.00

2023 Reserve

Legislative Account	77,570.21
Cahill eBook Funds	-8,691.00
Balance for Databases	-86,069.04
	-17,189.83

<u>Outstanding Databases:</u>	<u>Encumbered</u>	<u>Spent</u>	<u>Remaining</u>
Foundation Center	\$3,000.00		3,000.00
Kanopy	\$44,000.00		44,000.00
Library Aware	\$2,300.00		2,300.00
Mango Languages	\$1,500.00		1,500.00
Museum Passes	\$8,000.00	4,775.00	3,225.00
Niche Academy	\$4,200.00		4,200.00
PR-Marketing	\$3,000.00		3,000.00
OverDrive eContent	\$10,000.00		10,000.00
ReciteMe	\$12,700.00	11,555.96	1,144.04
Transparent Language	\$2,400.00	1,920.00	2,400.00
Miscellaneous	\$11,300.00		\$11,300.00
TOTAL	\$102,400.00	\$18,250.96	\$86,069.04

Selection Committee Report – August 2023

Action Items

Love Your Library	Approve \$1460 to be spent on museum passes
Crafts & Hobby	Approve subscription to Crafts & Hobby for \$2500
Next Year's Funding Proposal	Approve the proposed budget for the Ulster County Legislature
2023 Database Funds	Approve the expenditure for miscellaneous funds

Part 1 – Love Your Library

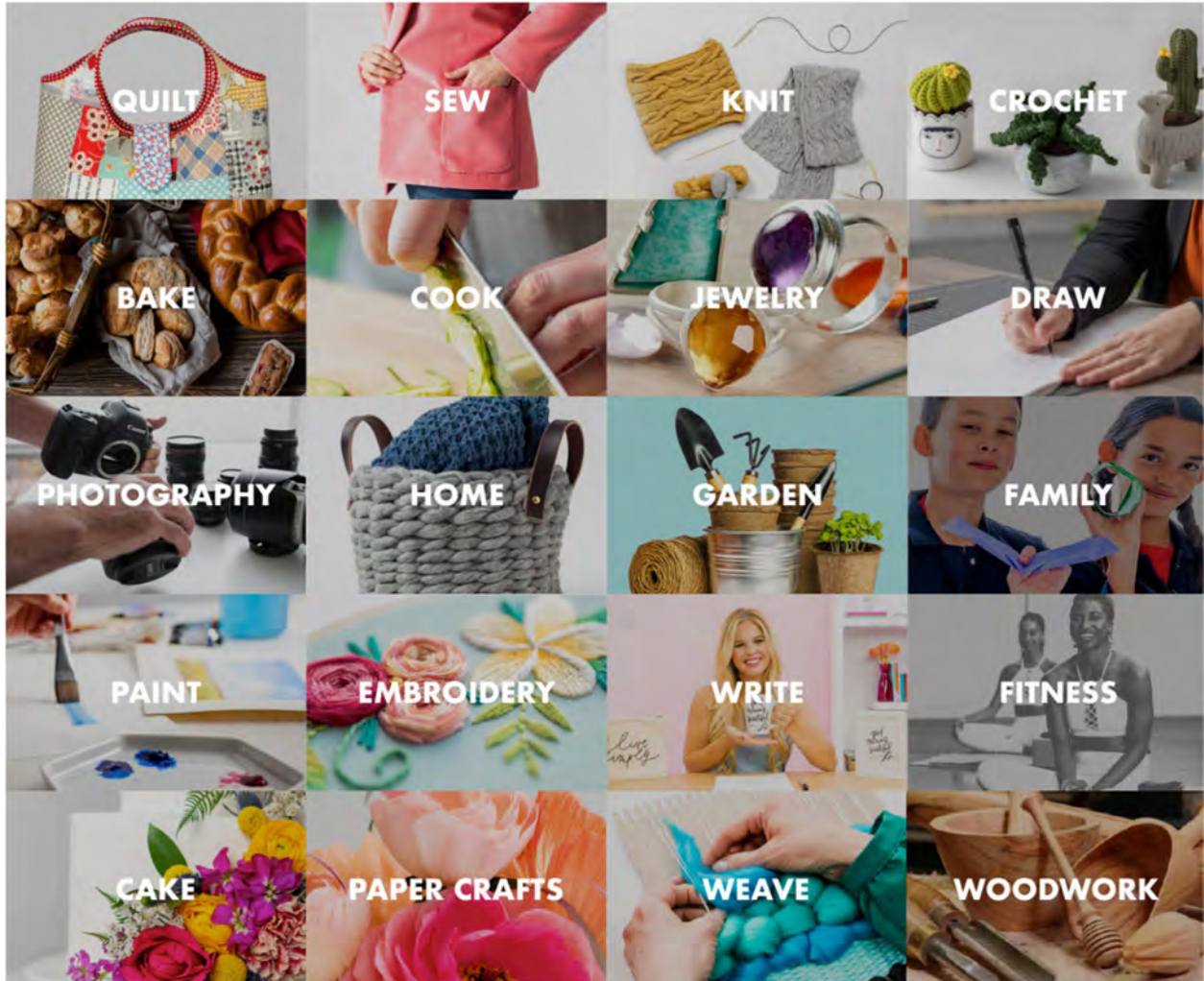
We are being awarded \$1460 from the state to support summer reading programs.

The committee recommends that we use the funds to support the museum pass program.

Part 2 – Crafts & Hobby

Released a few months ago to library subscribers, TN Marketing will be offering their individual subscription content to libraries. Their subscription model is an annual one (not pay as you go). Patrons are given unlimited access to their content. They own Craftsy as well as 16 other platforms with content that will be included. Everything is filmed in-house. The tutorials include PDFs with the patterns and any related information.

The cost of the database for the county would be \$2500.



Part 3 – 2024 Budget

Outstanding Databases:	2023 to Legislature	2024
Craft & Hobby		\$2500.00
Foundation Center	\$3,000.00	\$3,000.00
Kanopy	\$56,000.00	\$35,000.00
Library Aware	\$2,000.00	\$2,300.00
Mango Languages	\$1,500.00	
Museum Passes	\$6,200.00	\$11,800.00
Niche Academy	\$4,200.00	\$4,200.00
OverDrive eContent	\$10,000.00	\$10,000.00
ReciteMe	\$11,600.00	\$11,600.00
Reference Resources		\$14,000.00
Resource Publicity & Support	\$3,000.00	\$8,000.00
Transparent Language	\$2,400.00	
Tumble Books	\$2,500.00	
Miscellaneous		
TOTAL	\$102,400.00	\$102,400.00

The Selection Committee recommends that we continue with:

- Foundation Center
- Kanopy
- Library Aware
- Museum Passes
- Niche Academy
- PR-Marketing
- Overdrive eContent
- ReciteMe

Kanopy – we lowered the budget based on the last two years spending.

Museum Passes – we lowered the budget from this year’s budget of \$17,500 based on usage. (\$6425 left for actual museum passes)

Reference Resources – we added a more general category so that we can respond to database offers which should appear as NYS sunsets it’s portal

Resource Publicity & Support – we increased this line item from \$3000 to accommodate a paid position (or two) to include publicizing databases as well as the mechanics behind managing them

The total budget remains the same as last year.

Part 4 – 2023 Database Funds

Outstanding Databases:	2023 to Legislature	2023 Current
Craft & Hobby		2500.00
Foundation Center	\$3,000.00	3,000.00
Kanopy	\$56,000.00	44,000.00
Library Aware	\$2,000.00	2,300.00
Mango Languages	\$1,500.00	
Museum Passes	\$6,200.00	8,000.00
Niche Academy	\$4,200.00	4,200.00
OverDrive eContent	\$10,000.00	10,000.00
ReciteMe	\$11,600.00	11,600.00
Reference Resources		
Resource Publicity & Support	\$3,000.00	3,000.00
Transparent Language	\$2,400.00	1,920.00
Tumble Books	\$2,500.00	
Miscellaneous		11,880.00
TOTAL	102,400.00	102,400.00

Assuming we agree to spend \$2500 on Craft & Hobby, we currently have \$11,800 remaining to spend before the end of year.

The committee recommends increasing spending for Overdrive and prepaying for some of the museum passes for next year.

Part 5 - Statistics

		Kanopy Stats MHLS			Number of				
	Users	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2023	543	11,034	15,259	2,124	1,066	144	13	25	\$2898
Feb 2023	513	9,371	13,755	2,223	991	147	9	15	\$2690
Mar 2023	505	9,197	13,376	1,929	950	157	15	20	\$2703
Apr 2023	448	8,129	11,616	1,946	861	120	15	16	\$2357
May 2023	436	20,608	24,582	1,924	804	140	11	33	\$2388
June 2023	440	22,377	26,353	1,729	801	173	12	25	\$2479
July 2023	478	25,727	29,291	2,051	874	210	10	32	\$2798
Aug 2023									
Sep 2023									
Oct 2023									
Nov 2023									
Dec 2023									
Total									

	Kanopy Stats RCLS					Number of			
	Users	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2023	69	1,380	2,098	422	124	17	1	17	\$406
Feb 2023	61	1093	1663	335	108	19	3	8	\$347
Mar 2023	72	1319	1929	396	139	16	16	0	\$422
Apr 2023	58	1096	1572	288	98	13	11	0	\$303
May 2023	48	2314	2756	275	91	15	2	8	\$292
June 2023	61	2917	3415	291	102	21	1	8	\$333
July 2023	58	3004	3578	343	105	28	1	14	\$397
Aug 2023									
Sep 2023									
Oct 2023									
Nov 2023									
Dec 2023									
Total									

Play Credit Breakdown: Libraries set the number of play credits per month. Once a patron plays a film, they have unlimited watches for 48 to 72 hours. The cost is \$2.00 - \$4.00 per play credit for all films on Kanopy other than Kanopy Kids and the Great Courses. Note: When a patron uses a play credit, this allows them 72 hours of access to the film, during which they have unlimited access. This means they can play the same film several times per play credit, meaning that the total number of "plays" on your platform will be higher than the total number of "play credits" used.

Then you have KKids (Kanopy Kids) and KSeries (The Great Courses) which are defined as follows:

Unlimited Access Model for Kanopy Kids/Great Course

- **Kanopy Kids-** Kanopy Kids provides patrons with 30 days of unlimited plays for any video in Kanopy Kids for \$5. This means that once a patron plays 5 seconds or more of a video, the patron will have unlimited plays for any other video(s) in the Kanopy Kids section for the next 30 days. The \$5 fee will trigger on the date of the first play and be invoiced at the end of the calendar month. Monthly invoices will include Kanopy Kids charges as a separate line item. Kanopy Kids does not use a patron credit.
- **The Great Courses-** With The Great Courses on Kanopy, your library patrons have 30 rolling days to watch an entire series from The Great Courses once they press play on any title in that series *without* incurring additional charges to your library. Your library will be invoiced \$5 for every Great Courses series that a patron presses play on. Access to that course remains open for 30 days. Each additional series played from The Great Courses will incur an additional \$5 charge to your library.

The \$5 fee will trigger on the date of the first play and will be invoiced at the end of the calendar month. These charges are listed as "KSeries" on your invoice.

Niche Staff 2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	3	0	0	0	0	0	0						
AcornTV	0	0	0	0	0	0	0						
BrainHQ	0	0	0	0	0	0	0						
Cleaning and Disinfecting Facility	0	0	0	0	0	0	0						
COVID-19 Guidelines for GPLS Employees (1CEU)	0	0	0	0	0	0	0						
COVID19: Using Medical Masks	0	0	0	0	0	0	0						
COVID19: What You Need to Know About Handwashing	0	0	0	0	0	0	0						
Creativebug for Staff	0	0	0	0	3	0	0						
Facebook for Staff	0	0	0	0	0	0	0						
Gale General OneFile	0	0	0	0	0	0	0						
Gale Opposing View	0	0	0	0	0	0	0						
Gmail	0	0	0	0	0	0	0						
Google Docs	0	0	0	0	0	0	0						
Google Drive	0	0	0	0	0	0	0						
Google Forms	0	0	0	0	0	0	0						
Hoopla	0	0	0	0	0	0	0						
How COVID-19 Spreads	0	0	0	0	0	0	0						
Kanopy	0	0	0	0	0	0	2						
Mango Languages	0	0	0	0	0	0	0						
OverDrive Libby	0	0	0	0	0	0	3						
PLS OSHA COVID-19 Guidelines [60 Mins.]	0	0	0	0	0	0	0						
Preventing the Spread of Coronavirus	0	0	0	0	0	0	0						
Transparent Language	0	0	5	0	53	0	0						
Tumblebook Library	0	0	0	0	0	0	0						
Universal Class	0	0	0	0	0	0	0						
Using FCPL Staff Academy	0	0	0	0	0	0	0						
When and How to Use Masks	0	0	0	0	0	0	0						
Total	3	0	5	0	56	0	5	0	0	0	0	0	0

Niche Public 2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	2	4	0	0	1	0							
Book Repair	0	0	0	3	0	4							
Brainfuse						4							
CreativeBug	2	0	0	0	0	0							
Facebook	0	0	0	0	0	0							
Gale General OneFile	0	0	1	3	1	0							
GaleOpposing Viewpoints	0	0	0	0	0	0							
Gmail	0		0	0	0	0							
Google Docs	0	0	0	0	0	0							
Google Drive	0	0	0	0	0	0							
Google Forms	0	0	0	0	0	0							
Google Photos	0	0	0	0	0	0							
Google Sheets		0	1	0	0	0							
Google Slides	0	0	0	0	0	0							
Hoopla	8	4	0	8	3	1							
IndieFlix	0	0	0	0	0	0							
Instagram	0	0	0	0	0	0							
Kanopy	9	1	6	21	16	5							
Libby	3	8	7	30	11	6							
Libby (Spanish)	0	0	0	0	0	0							
LinkedIn	0	0	0	0	0	0							
Mango	6	24	8	19	8	16							
Pinterest	0	0	0	0	0	0							
Snapchat	0	0	0	0	0	0							
The Great Courses	3	0	0	3	0	0							
Transparent Language					0	0							
Tumblebook	4	4	1	0	0	0							
Twitter	0	0	0	0	0	0							
Universal Class	16	13	3	3	6	6							
Total	53	58	27	90	46	42	0	0	0	0	0	0	0

Museum Passes

Jan-Jul 2023	TixKeeper Stats MHLs																	
	NPZ	HIL	HUR	KNG	MAR	PIH	PHO	PLA	ROS	MLT	SAU	STR	ESO	ULS	WEH	WES	WST	Totals
Bethel Woods	1	2	2	1	3					1	1	1	2	1	4	2	2	23
Destroyer								1	2							1		4
Empire Pass			3	2											2			7
FDR (# pass)	3	1	2	7	3			1					1	2	2	1	1	24
Hudson High	3			2	1			1			1					1		9
HR Maritime	1	1	1	4		3			2					2				14
Guggenheim	2		1						1				1	1	3	1	3	13
Intrepid	1														1	1		3
MiSci					3													3
Mohonk			1	7											3			11
Motorcyclopedia																		0
NY Transit	1			2								1			1			5
Olana	4		1	1	1				7		3	4		1	4		1	27
Old Rhi Aero		1	2	2	2			1	3	2						3	2	18
Opus 40	5	1	1	10	4		2	3	8		6	3		4	3	1	7	58
Storm King			3	5											2			10
Thomas Cole			5	3			1		1			1			2	1	2	16
	21	6	22	46	17	3	3	7	22	5	11	10	4	11	27	12	18	245

Jan-Jul 2023	TixKeeper Stats RCLS				Totals
	Gardiner	Ellenville	Cragsmoor	Walkkill	
Bethel Woods	5	2			7
Destroyer	2				2
Empire Pass					0
FDR	1				1
Hudson High	2				2
HR Maritime					0
Guggenheim	2				2
Intrepid	0				0
MiSci					0
Mohonk					0
Motorcyclopedia					0
NY Transit					0
Olana	3			1	4
Old Rhi Aero				1	1
Opus 40				2	2
Storm King					0
Thomas Cole	2				2
	17	2	0	4	23

Overdrive – Audiobooks Ordered for August – \$1440.40

Cross Down – James Patterson - \$130.00
Rachel Incident - Caroline O'Donoghue - \$152.00
Girl in Pieces - Kathleen Glasgow - \$138.00
How to Honeymoon Alone – Olivia Hayle - \$51.98
Do Not Disturb - Freida McFadden - \$47.95
Strange Sally Diamond - \$79.99
Ultra Processed People - \$45.00
Quiet Tenant - Clémence Michallon - \$85.50
House Rules: A Novel - Jodi Picoult - \$99.99
Russian – James Patterson - \$65.00
We'll Always Have Summer – Jenny Han - \$60.00
Spectacular – Fiona Davis - \$95.00
Business or Pleasure - Rachel Lynn Solomon - \$85.50
Guncle - Steven Rowley - \$85.50
None of This is True - Lisa Jewell - \$79.99
Fireborne - Rosaria Munda - \$63.00
Fresh Banana Leaves - Jessica Hernandez, Ph.D. - \$76.00 (Woodstock)