

ULSTER COUNTY LIBRARY ASSOCIATION  
November 19, 2019

**DIRECTORS PRESENT:**

Margie Menard, Kingston Library  
Lynne Ridgeway, UCLA Board Member  
Darren Lanspery, Plattekill Library  
Kristen Campbell, Hurley Library  
Lisa Palmer, Wallkill Library  
Rebekkah Smith Aldrich, MHLS Executive Director  
Julie Kelsall Dempsey, Highland/Clintondale  
Tracey Priest, Town of Ulster Library

Christina Jennerich, Marlboro Library  
Brooke Dittmar, Esopus Library  
Kara Lustiber, West Hurley Library  
Laurie Shedrick, MHLS Assistant Director

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:07am at the Kingston Library.

**Minutes:** Julie Kelsall Dempsey made a motion to approve the October minutes, Christina 2<sup>nd</sup>.  
Approved.

**Selection Committee Report**

Kanopy contract is drafted but was not able to be received.

Christina Jennerich presented information on the Niche Academy which can be used by all UCLA libraries to create tutorials for patrons on streaming services. Christina Jennerich motioned to use \$4,200 of PR money towards the Niche Academy to start in January. Margie Menard 2<sup>nd</sup>. All in favor, motion passed.

**Streaming Service Authentication**

Laurie Shedrick presented options for streaming service authentication:

- API authentication checks against the patron record. One problem with this authentication is that MHLS needs an API from RCLS. Authenticating from an API does not change the user experience.
- Patron barcode authentication is the current method of streaming service authentication. The potential problems with this authentication are that it does not allow for filter of patron access, it also authenticates if a patron owes money, is a non-resident, or the card is expired. MHLS will need to replicate RCLS library cards in MHLS system. Another way to create these barcodes could be an online creation that would provide RCLS 8 digit barcodes.
- Another solution could be a creation of a separate platform for authentication. This works for Universal Class but might not work for RB Digital authentication.

\*Rebekkah and Laurie would like to come up with the best solution for the patron user experience. Laurie has asked the vendors to become more creative on how to allow and differentiate authentication. Laurie will explore further options.

**Mobile Worklists**

- New Mobile application for staff to use
- Create list tool
- Application works best on I-Pad Mini's
- Plans to go live in Spring 2020 for real-time title paging

**County Executives**

Rebekkah stressed the importance of finding allies for library funding. She presented establishing relationships with our County Executives that can influence our State funding with the Governor. The question asked is if we (UCLA) wants to ask County Executives for NYS money. It was decided that Julie Kelsall Dempsey, Margie Menard, and Rebekkah Smith Aldrich would approach Pat Ryan together.

Meeting adjourned at 11:16.

Next Meeting will be held at Elting New Paltz Memorial Library December 17 @ 10 am.

Respectfully Submitted, Kristen Campbell

# Selection Committee Report

November 13, 2019

## Recorded Books Comics

The committee recommends not renewing our digital comics subscription. Comics Plus had 72 circulations for the entire year of 2018 and 196 in 2017. That was a much larger selection - although not Marvel. We opted to try again with Marvel but it doesn't seem to be going anywhere. 17 circulations from May through August 2019.

The UCLA has \$1500 put aside but we don't have a great feeling about it. A salesman once revealed that comics readers want either to collect or to read in print.

## Kanopy

We will be entering into a 15 month capped spending contract with Kanopy:

From Shannon: The 15-month guaranteed ceiling cap from October 2019-December 2020 is \$27,000. Please note that the initial 12-month cap of \$21,000 was forecasted on usage rates from February-May, provided with an expectation of July/August launch date and we have seen growth on your usage since then even when excluding the Great Courses usage. As discussed, the capped program allows for us to forecast out based on usage and benchmark libraries to provide your library budget predictability. Kanopy continues to provide access through the mechanics of the PPU program at \$2 per play (\$5 for unlimited 30 day plays for kids) and does take on the risk associated with usage exceeding the guaranteed cap. If the library does not see the assumed growth the funds roll into the next term period.

From the treasurer as of October 1<sup>st</sup>:

15 month guaranteed ceiling cap from October 2019-December 2020 is \$27,000  
We have \$4,949 remaining on account, which leaves a balance of \$22,506. That's \$1506 over what we had budgeted for next year. (And the original \$21,000).  
We have been averaging about \$1330 per month for MHLS and \$145 per month for RCLS. Using those numbers, we will be about \$1500 short for MHLS and the RCLS allocation should be fine. Given this, the \$1500 seems reasonable. Just to sweeten the argument, the Hurley Library's grant of \$5000 will easily cover this overage.

## Niche Academy

The cost for one year is \$4200.

Aside from tutorials for patrons, they also offer staff-side tutorials, with training for databases, resources, etc. (as well as various HR topics). I believe this is a much larger part of their business now than in the past. Admins can assign tutorials to staff/new employees, that can be monitored for completion.

In addition, libraries can create and share tutorials (any topic) to a 'marketplace', where they can be edited and then added to their collection of tutorials, whether staff or patron facing.

## Ancestry Status in Libraries

Library	Type of Connection	Status
Elting Memorial Library (New Paltz)	Static IP	Working on It
Highland Public Library	Static IP	Working
Hurley Library	Bookmark	Signed & Sent
Kingston Library	Static IP	Working
Marlboro Free Library	Static IP	Working
Morton Memorial Library (Pine Hill)	Not Interested	
Olive Free Library Association	Bookmark	Signed & Sent
Phoenicia Public Library	Bookmark	Signed & Sent
Plattekill Public Library	Static IP	Working
Rosendale Public Library	Bookmark	Notified
Sarah Hull Hallock Free Library (Milton)	Bookmark	Signed & Sent
Saugerties Public Library	Static IP	Working
Stone Ridge Public Library	Static IP	Working on It
Town of Esopus Library (Port Ewen)	Static IP	Working
Town of Ulster Public Library	Bookmark	Signed & Sent
West Hurley Public Library	Static IP	Working
Woodstock Public Library	Static IP	Working
Cragmoor Free Library	Bookmark	Notified
Ellenville Public Library	Static IP	Working
Gardiner Library	Bookmark	Signed & Sent
Wallkill Public Library	Static IP	Working on It

## RBDigital: Number of Tokens Purchased

May – August 2019 – Number of Tokens Purchased					
AcornTV	Great Courses	IndieFlix	Method Test Prep	Pongalo	Qello
168	47	35	4	7	22
May – August 2019 – Number of Comics Borrowed					
Comics = 17					

## Kanopy

### Kanopy Stats MHLS

	Visits	Pages	Plays
Feb 2019	721	918	136
Mar 2019	5515	6614	840
Apr 2019	4442	5197	785
May 2019	4084	5063	944
Jun 2019	4045	5339	1043
Jul 2019	5812	7628	1242
Aug 2019	5270	6645	1206
Sept 2019	5278	6547	1070
Oct 2019	5483	7002	1270
<b>Total</b>	<b>40650</b>	<b>50953</b>	<b>8536</b>

### Kanopy Stats RCLS

	Visits	Pages	Plays
Feb 2019			
Mar 2019	64	70	9
Apr 2019	343	413	46
May 2019	218	244	39
Jun 2019	376	444	64
Jul 2019	311	397	88
Aug 2019	692	840	164
Sept 2019	1060	1229	162
Oct 2019	522	622	133
<b>Total</b>	<b>4037</b>	<b>4892</b>	<b>818</b>

## Universal Class

Universal Class	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19
New Registrations	61	47	69	107	103	70	81
New Started	60	57	71	95	93	104	119
Videos Watched	474	621	465	633	695	939	1761
Login Sessions	953	908	703	655	877	856	1558
Lessons Viewed	698	753	713	733	1069	1028	2658
Student Submissions	458	505	470	410	598	640	1424

Universal Class	Sep-19	Oct-19
New Registrations	71	80
New Started	91	102
Videos Watched	1028	1486
Login Sessions	1063	1422
Lessons Viewed	1641	2642
Student Submissions	771	1445

## Digital Census Preparation Training

All workshops are 9:30am-4:00pm

**12/3/19: Buffalo State College**  
(Buffalo, NY)

**12/17/19: Farmingdale Public Library**  
(Farmingdale, Long Island)

**12/18/19: Westchester Library System**  
(Elmsford, Westchester)

**1/15/19: Clinton-Essex-Franklin Library  
System** (Plattsburg, NY)

**1/16/19: Capital District Library  
Council** (Albany, NY)

**1/17/19: Hudson Valley** (Highland or  
Poughkeepsie, NY)

### Coming in January & February:

Watertown

Syracuse

Rochester

Ithaca

Binghamton

Register here:

[libguides.senylrc.org/Census2020/  
TrainingSessions](https://libguides.senylrc.org/Census2020/TrainingSessions)



### Who is this training for?

These sessions are for anyone who intends to work with communities towards a complete count during Census 2020. If you or your organization is considering providing internet access or digital tools and services, we will help you create safe digital and non-digital pathways to participation for your patrons or community.

Curriculum & training modules in this workshop include public-facing FAQs, reference interview materials, physical space security, holistic IT, secure participation kiosks, and more.

The training is broken into two tracks: **Community Support** (public-facing reference information for staff and volunteers) and **Public Access Point** (professional IT information covering holistic digital security, including setting up census participation kiosks and securing wireless access points. )

Registration is free, and made possible by a grant from the Revsen Foundation.

New York State Librarians!  
Census Day - **April 1, 2020** - is coming soon.

The Library Complete Count Committee has created a guide for you!

[libguides.senylrc.org/  
Census2020](http://libguides.senylrc.org/Census2020)

Find FAQ's, downloadable materials, news links, and training materials here.

