

UCLA Meeting Sign In

Date: 3/15/22

<input checked="" type="checkbox"/> Elting Memorial Library, New Paltz	Gillian Murphy
<input checked="" type="checkbox"/> Hurley Library	Kristen Campbell
<input checked="" type="checkbox"/> Marlboro Public Library	Christina Jennerich
<input checked="" type="checkbox"/> Olive Free Library Association	Chrissy Lawlor
<input checked="" type="checkbox"/> Plattekill Public Library	Darren Lanspery
<input type="checkbox"/> Sarah Hull Hallock Free Lib, Milton	Lois Skelly
<input type="checkbox"/> Stone Ridge Public Library	Jody Ford
<input type="checkbox"/> Town of Ulster Public Library	Mary Collins
<input checked="" type="checkbox"/> Woodstock Public Library	Ivy Gocker
<input checked="" type="checkbox"/> Highland Public Library	Julie Kelsall-Dempsey
<input checked="" type="checkbox"/> Kingston Library	Margie Menard
<input type="checkbox"/> Morton Memorial Library, Pine Hill	Gisi Vella
<input type="checkbox"/> Phoenicia Library	Liz Potter
<input checked="" type="checkbox"/> Rosendale Library	Katie Scott-Childress
<input type="checkbox"/> Saugerties Public Library	Jennifer Russell
<input checked="" type="checkbox"/> Town of Esopus Lib, Port Ewen	Brooke Dittmar
<input checked="" type="checkbox"/> West Hurley Public Library	Kara Lustiber
<input type="checkbox"/> Cragmoor Free Library	Nancy Krom
<input checked="" type="checkbox"/> Ellenville Public Library	Susan Mangan
<input type="checkbox"/> Gardiner Library	Nicole Lane
<input type="checkbox"/> Walkkill Public Library	Lisa Palmer
<input checked="" type="checkbox"/> UCLA Board Member	Lynne Ridgeway
Guests:	
Rebekkah Smith Aldrich	MHLS
Ken Goldberg	Trustee

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:03 virtually via Go-to-Meeting.

Gillian Murphy made a motion to accept the February 2022 meeting minutes. Brooke Dittmar 2nd. All-in-favor. Minutes approved.

Treasures Report

Please see attached.

\$88,100 received from legislature. Deposited in UCLA account.

Julie Kelsall-Dempsey made a motion to accept the treasures report as presented. Christina Jennerich 2nd. All in favor. Approved.

Selection Committee

Please see attached.

Recite-me price quote went up to include the UCLA website.

Multi-year (3 yr) contract for Recite-me was discussed. If UCLA signed a 3-year contract for recite-me how would funding be sustained? 2022 and 2023 are covered with legislative funding, 2024 can be budgeted between libraries in addition to legislature funding.

Margie Menard made a motion for the Ulster County Library Association for enter a three-year contract with Recite-me. Gillian Murphy 2nd

Darren Lanspery and Katie Scott-Childress opposed.

Rest of UCLA in attendance favored motion. Motion passed.

Julie Kelsall-Dempsey negotiated with Overdrive to put remaining UCLA funds from discontinued platform into E-book purchases for system.

BrainHQ promotional materials have been completed by Kara Lustiber and will be distributed through Mid-Hudson courier. Extra promotional materials for Universal Class and UCLA Maps are in Margie Menard's office.

Staff trainings for Niche academy can be turned on if wanted; reach out to Christina or Kara for this.

MHLS

Overdrive reciprocal lending agreement has been completed with Upper-Hudson Library System

Open meetings law has gone back to pre-pandemic rules.

Rebekkah thanked all the Directors for their attending Advocacy week and the positive work that was done on behalf of libraries. There was 100.6 million (an additional 10 million) included in NYS construction aid ask.

The Senate was asked to release the "Love Library" funds.

Digital inclusion grants could be released for libraries to apply for.

1.25 million was included in Equity Diversity and Inclusion (EDI) funds that libraries can apply for.

Next UCLA Meeting is Tuesday April 19 at 10:00 AM via Go-to-meeting.

Margie Menard made a motion to adjourn at 10:39, Kara Lustiber second.

Respectfully Submitted, Kristen Campbell

Secretary

UCLA Agenda Tuesday March 15, 2022

10:00 AM Via Zoom

- ❖ Approval of minutes of February 15, 2022 meeting
- ❖ Treasurer's Report
- ❖ Selection Committee report
 - ReciteMe

Ulster County Library Association
March 14, 2022
Treasurer's Report

Checking Accounts

Local Checking Account	6,980.31
Legislative Checking Account	103,982.05
	110,962.36

Warrant List

Activity Since Last Treasurer's Report for Ulster Savings Legislative Account

Date	Description	Amount	
			\$32,132.05
2/4/2022	Niche Academy	(4,200.00)	\$27,932.05
2/11/2022	Deposit from UC Legislature	76,050.00	\$103,982.05

Page 2 Treasurer's Report for March 14, 2022

Activity Since Last Treasurer's Report for Ulster Savings Local Checking Account

Date	Description	Amount	
			\$7,165.31
2/11/2022	Deposit: Dues for Hurley	100.00	\$7,265.31
2/24/2022	Bookkeeping Service	(285.00)	\$6,980.31

2021 Ulster County Funding

Total Received for 2022	76,050.00
Estimated Funds from Reserve	12,050.00
Total Budget for 2022	88,100.00

2022 Reserve

Legislative Account	103,982.05
Cahill eBook Funds	-8,691.00
Balance for Databases	-88,100.00
	7,191.05

<u>Outstanding Databases:</u>	<u>Encumbered</u>	<u>Spent</u>	<u>Remaining</u>
BrainHQ	\$6,350.00		6,350.00
Digital Magazines (Zinio)	\$4,000.00		4,000.00
*Foundation Center	\$3,000.00		3,000.00
Kanopy	\$44,000.00		44,000.00
Library Aware	\$2,000.00		2,000.00
**Mango Languages	\$1,500.00		1,500.00
PR-Marketing	\$3,000.00		3,000.00
PR-Marketing (Niche Academy)	\$4,200.00	4,200.00	0.00
OverDrive eContent	\$4,900.00		4,900.00
OverDrive Streaming			0.00
ReciteMe	\$12,650.00		12,650.00
Tumble Books	\$2,500.00		
Miscellaneous			
TOTAL	88,100.00	4,200.00	

Selection Committee Report – March 2022

Part 1 – Action Items

ReciteMe – Sign contract for one, two, or three years?	
Niche Academy – Decide if you want a staff training turned on	
ReciteMe – verify your website address with Kara Lustiber via email	

Part 2 – ReciteMe Contract

One Year Contract	\$12,839.95 per year
Two Year Contract (5% Discount)	\$24,395.90 (\$12,197.95 annual)
Three Year Contract (10% Discount)	\$34,667.87 (\$11,555.96 annual)

Part 3 – Overdrive/Libby

Note: A Credit Balance of \$1007.65 left over from the Crafts and Great Courses experiment was transferred to the UCLA MHLS billing account. (1938-0005)


Part 5 – BrainHQ

I ordered enough bookmarks to give each library about 100 (4500 for \$265 from American Printing).


Exercise Your Brain
exercise your memory, attention, brain speed, people skills,
intelligence and navigation

brainHQ
from Posit Science


The graphic features five circular icons: a brain with a running figure, a person with a calendar, a person meditating, a car, and three people. The background is black with white text.

Ulster County Library Association  Presents

It takes less than five minutes to do each BrainHQ level, so you can use it in tiny bites or long blocks, depending on your schedule. You can use BrainHQ on almost any computer or mobile device, so you can take it on the go.

GET IT ON  Google Play

Sponsored by your Ulster County Executive, Ulster County Legislature, and Local Ulster County Public Library

Download on the  App Store

Part 5 – Niche

Niche Academy Staff Trainings: I will list a few each month.

Just let Christina (cjennerich@marlborolibrary.org) or Kara (mailbox@westhurleylibrary.org) know if you want any trainings made available.

<p>Trauma-Informed Approach for Libraries (About ten minutes with quiz)</p>	<p>The Substance Abuse and Mental Health Services Administration developed “Four R’s” of a trauma-informed approach: realize, recognize, respond, and resist re-traumatization.</p> <p>A trauma-informed approach helps us see patrons as whole people, not just labels or victims of circumstances.</p>
<p>Addressing Bullying for Managers (About ten minutes with quiz)</p>	<p>As a manager or director, you may have to deal with a workplace bullying situation. While you might hope the situation resolves itself, allowing bullying to continue makes things worse.</p> <p>Knowing how to respond to bullying will help you deal with situations when they crop up in your library.</p>
<p>Addressing Library Anxiety (About ten minutes with quiz)</p>	<p>For many students, their first feelings are confusion, discomfort, or even fear. These feelings stop students from asking for help or using the library, which can impact grades and GPA.</p> <p>As a staff member, you might be the first person someone talks with in the library. The encounters they have with you can shape how they feel about library services.</p>
<p>Addressing Secondary Trauma Stress, Compassion Fatigue, and Burnout (About ten minutes with quiz)</p>	<p>Helping professions are prone to secondary trauma stress, compassion fatigue, and burnout. This workplace stress causes physical, emotional, social, and cognitive changes in staff and can result in poor service, absenteeism, and high turnover. As a director, finding ways to address workplace stress is good for your staff, library, and community.</p>
<p>De-Escalation – Recognizing and Responding to Tense Situations</p>	<p>If you’ve worked with patrons for any length of time, you’ve encountered someone who is anxious, irritated, or angry. Patrons may be frustrated with the library, another related service, or with something that has nothing to do with us at all.</p>
<p>De-Escalation – Skills and Practice</p>	<p>Your ability to recognize, respond to, and prepare for a tense situation in your library is only part of de-escalation. Specific skills will help you deal with patrons who are angry or frustrated. In part 2 of 2 in our series on de-escalation techniques, you will learn verbal and non-verbal skills to manage tense situations.</p>

Part 6 - Statistics

Kanopy Stats MHLS			Number of					
	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2022	12289	15171	2012	1055	186	14	13	\$2989
Feb 2022	10085	12631	1779	868	158	15	26	\$2573
Mar 2022								
Apr 2022								
May 2022								
June 2022								
July 2022								
Aug 2022								
Sep 2022								
Oct 2022								
Nov 2022								
Dec 2022								
Total								
								\$5562

Kanopy Stats RCLS					Number of			
	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2022	1687	2424	362	153	31	2	0	\$440
Feb 2022	1501	1841	264	137	17	3	8	\$397
Mar 2022								
Apr 2022								
May 2022								
June 2022								
July 2022								
Aug 2022								
Sep 2022								
Oct 2022								
Nov 2022								
Dec 2022								
Total								
								\$837

Play Credit Breakdown: Libraries set the number of play credits per month. Once a patron plays a film, they have unlimited watches for 48 to 72 hours. The cost is \$2.00 - \$4.00 per play credit for all films on Kanopy other than Kanopy Kids and the Great Courses. Note: When a patron uses a play credit, this allows them 72 hours of access to the film, during which they have unlimited access. This means they can play the same film several times per play credit, meaning that the total number of "plays" on your platform will be higher than the total number of "play credits" used.

Then you have KKids (Kanopy Kids) and KSeries (The Great Courses) which are defined as follows:

Unlimited Access Model for Kanopy Kids/Great Course

- **Kanopy Kids-** Kanopy Kids provides patrons with 30 days of unlimited plays for any video in Kanopy Kids for \$5. This means that once a patron plays 5 seconds or more of a video, the patron will have unlimited plays for any other video(s) in the Kanopy Kids section for the next 30 days. The \$5 fee will trigger on the date of the first play and be invoiced at the end of the calendar month. Monthly invoices will include Kanopy Kids charges as a separate line item. Kanopy Kids does not use a patron credit.
- **The Great Courses-** With The Great Courses on Kanopy, your library patrons have 30 rolling days to watch an entire series from The Great Courses once they press play on any title in that series *without* incurring additional charges to your library. Your library will be invoiced \$5 for every Great Courses series that a patron presses play on. Access to that course remains open for 30 days. Each additional series played from The Great Courses will incur an additional \$5 charge to your library. The \$5 fee will trigger on the date of the first play and will be invoiced at the end of the calendar month. These charges are listed as "KSeries" on your invoice.

Niche Staff 2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	0	0											
AcornTV	1	0											
BrainHQ	2	0											
Cleaning and Disinfecting Facility	1	0											
COVID-19 Guidelines for GPLS Employees (1CEU)	0	0											
COVID19: Using Medical Masks	0	0											
COVID19: What You Need to Know About Handwashing	0	0											
Creativebug for Staff	0	0											
Facebook for Staff	0	0											
Gale General OneFile	0	0											
Gale Opposing View	0	0											
Gmail	0	0											
Google Docs	0	0											
Google Drive	0	0											
Google Forms	0	0											
Hoopla	0	0											
How COVID-19 Spreads	0	0											
Kanopy	0	0											
Mango Languages	0	0											
OverDrive Libby	0	0											
PLS OSHA COVID-19 Guidelines [60 Mins.]	0	0											
Preventing the Spread of Coronavirus	0	0											
Tumblebook Library	0	0											
Universal Class	0	0											
When and How to Use Masks	0	0											
Total	4	0											

Niche Public 2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	0	0											
Book Repair	0	0											
BrainHQ	72	11											
CreativeBug	1	2											
Facebook	4	0											
Gale General OneFile	2	0											
GaleOpposing Viewpoints	1	0											
Gmail	0	0											
Google Photos	0	1											
Hoopla	11	19											
IndieFlix	7	2											
Instagram	0	0											
Kanopy	34	32											
Libby	44	33											
LinkedIn	0	0											
Mango	32	20											
Pinterest	0	0											
Snapchat	1	0											
The Great Courses	20	10											
Tumblebook	40	15											
Tutor.com	24	0											
Twitter	1	0											
Universal Class	32	15											
Total	326	160											

BrainHQ

BrainHQ Statistics MHLS					
Month	Active Users	Registrations	Cumulative Registrations	Levels	Cumulative Levels
21-Dec	12	21	22	50	52
Jan-22	22	26	48	275	327
Feb-22	23	28	76	723	1050
Mar-22					
Apr-22					
May-22					
Jun-22					
Jul-22					
Aug-22					
Sep-22					
Oct-22					
Nov-22					
Dec-22					
Totals					

BrainHQ Statistics RCLS					
Month	Active Users	Registrations	Cumulative Registrations	Levels	Cumulative Levels
21-Dec	2	8	8	10	10
22-Jan	4	4	12	49	59
Feb-22	2	11	23	3	62
Mar-22					
Apr-22					
May-22					
Jun-22					
Jul-22					
Aug-22					
Sep-22					
Oct-22					
Nov-22					
Dec-22					
Totals					

Overdrive – Audiobooks Ordered for February – \$804.47

The Maid by Nita Prose (Audio) - \$76.00

Our Country Friends (Audio) - \$95.00

The Therapist (Audio) - \$49.99

Black Cake (Audio) - \$95.00

Queen in Hiding (Audio) - \$69.99

The Sentence (Audio) - \$69.50

School for Good Mothers (Audio) - \$79.99

Carnegie's Maid (Audio) - \$95.00

Silent Corner (Audio) - \$109.00

Once and Future Witches (Audio) - \$65.00
