

**UCLA Director Meeting
August 16, 2022
10 AM Zoom**

In Attendance: Lynne Ridgeway (UCLA Board Member), Gisi Vella (Morton Memorial), Brooke Dittmar (Town of Esopus), Rebekkah Smith Aldrich (ED, MHLS), Julie Kelsall-Dempsey (Highland), Jennifer Russell (Saugerties), Mary Collins (Town of Ulster), Lois Skelly (Milton), Christina Jennerich (Marlboro), Liz Potter (Phoenicia), Kara Lustiber (West Hurley), Darren Lanspery (Plattekill), Katie Scott-Childress (Rosendale), Gillian Murphy (Elting Memorial)

Minutes Approval: Motion to accept minutes from Katie, Darren minutes. Motion passes unany

Treasurer's Report (Kara Lustiber): Noted Brain HQ bookmarks available, received notice that our 990 tax form is ready to be signed, as Treasurer, Kara will sign. A motion to accept the Treasurer Report was made by Gillian Murphy, seconded by Katie Scott-Childress.

Selection Committee Report for Ulster County Legislature (Kara): Recommend that we drop HQ electronic resource due to lack of use, as well as some of our digital magazines. It was recommended that we purchase a museum pass software, libraries should consider buying at least one museum pass if that happens. [See attached draft, includes stats on usage for UC supported resources.]

Fine - Free Library Returning Procedure Discussion - Resource Sharing to discuss at the 8/22/22 meeting.

Great Give Back: Several libraries will be participating. Also doing Ulster County Food Fight this Fall.

MHLS Board Rep from UC: No Report

Annual Meeting Gillian reported on the status of UCLA annual meeting. Dixon Road site suggested for outside venue. She will look into the possibilities and get back to the group via email

MHLS Staff Report (Rebekkah Smith-Aldrich)

- Reported on Union Vale updates. They are starting their own library. MHLS will form a subcommittee of the System Services Committee to focus on this action.
- NYS Budget - Starting process, education cuts talks at this phase, Bekka working on it
- Working on a permanent change for required number of signatures for 414 votes
- Reported that there are increased risks regarding a director's personal info being put online and people encouraged to harass them.

Motion to Adjourn: Motion to adjourn by Katie Scott-Childress and seconded by Kara Lustiber; the meeting was adjourned at 10:37 am.

Respectfully Submitted By:
Gillian Murphy, Elting Memorial Library

Approval of the minutes from the last meeting

Treasurer's report

Selection Committee report

Gillian report on the annual meeting

Advisory committee reports?

MHLS report

Ulster County Library Association
August 10, 2022
Treasurer's Report

Note: The EAP invoices just went out for those libraries which are participating.

Checking Accounts

Local Checking Account		2,911.71
Legislative Checking Account		89,067.00
		91,978.71

Warrant List

Activity Since Last Treasurer's Report for Ulster Savings Legislative Account

Date	Description	Amount	
			\$91,142.00
7/12/2022	LibraryAware	(2,075.00)	\$89,067.00

Page 2 Treasurer's Report for August 10, 2022

Activity Since Last Treasurer's Report for Ulster Savings Local Checking Account

Date	Description	Amount	
			\$3,190.71
6/2/2022	Bookmarks for BrainHQ	(279.00)	\$2,911.71

2021 Ulster County Funding

Total Received for 2022	76,050.00
Estimated Funds from Reserve	12,050.00
Total Budget for 2022	88,100.00

2022 Reserve

Legislative Account	89,067.00
Cahill eBook Funds	-8,691.00
Balance for Databases	-88,100.00
	-7,724.00

<u>Outstanding Databases:</u>	<u>Encumbered</u>	<u>Spent</u>	<u>Remaining</u>
BrainHQ	\$6,350.00		6,350.00
Digital Magazines (Zinio)	\$4,000.00		4,000.00
*Foundation Center	\$3,000.00		3,000.00
Kanopy	\$44,000.00		44,000.00
Library Aware	\$2,000.00	2,075.00	-75.00
**Mango Languages	\$1,500.00		1,500.00
PR-Marketing	\$3,000.00		3,000.00
PR-Marketing (Niche Academy)	\$4,200.00	4,200.00	0.00
OverDrive eContent	\$5,994.04		5,994.04
OverDrive Streaming			0.00
ReciteMe	\$11,555.96	12,839.95	-1,283.99
Tumble Books	\$2,500.00		
Miscellaneous			
TOTAL	88,100.00	19,114.95	

Selection Committee Report – August 2022

Part 1 – Action Items

The Committee met in July. They recommended to the Executive Board that the proposal for funding from the Ulster County Legislature drop BrainHQ and replace it with Museum Pass scheduling software. The amount requested will move from \$88,100 to \$100,000.

Proposed Budget Draft:

<u>Outstanding Databases:</u>	<u>2022</u>	<u>2023</u>
BrainHQ	\$6,350.00	
Digital Magazines (Zinio)	\$4,000.00	
Foundation Center	\$3,000.00	3,000.00
Kanopy	\$44,000.00	56,000.00
Library Aware	\$2,000.00	2,000.00
Mango Languages	\$1,500.00	1,500.00
Museum Passes		6,200.00
Niche Academy	\$4,200.00	4,200.00
PR-Marketing	\$3,000.00	3,000.00
OverDrive eContent	\$5,994.04	10,000.00
OverDrive Streaming		
ReciteMe	\$11,555.96	11,600.00
Tumble Books	\$2,500.00	2,500.00
Miscellaneous		
<hr/>		
TOTAL	88,100.00	100,000.00

Part 2 - Statistics

Kanopy Stats MHLS			Number of					
	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2022	12289	15171	2012	1055	186	14	13	\$2989
Feb 2022	10085	12631	1779	868	158	15	26	\$2573
Mar 2022	10431	12826	1884	918	189	14	22	\$2772
Apr 2022	8956	11097	1862	955	106	4	9	\$2449
May 2022	8225	10104	1678	949	71	9	12	\$2287
June 2022	8057	9910	1767	964	68	12	15	\$2335
July 2022	8844	12057	1837	963	78	15	24	\$2433
Aug 2022								
Sep 2022								
Oct 2022								
Nov 2022								
Dec 2022								
Total								
								\$17838

Kanopy Stats RCLS		Number of						
	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2022	1687	2424	362	153	31	2	0	\$440
Feb 2022	1501	1841	264	137	17	3	8	\$397
Mar 2022	1573	1824	291	126	32	2	3	\$405
Apr 2022	1543	1867	285	133	13	3	7	\$368
May 2022	1371	1687	241	102	13	1	3	\$276
June 2022	1033	1314	191	103	12	2	6	\$294
July 2022	1385	1771	203	116	10	2	2	\$292
Aug 2022								
Sep 2022								
Oct 2022								
Nov 2022								
Dec 2022								
Total								
								\$2472

Play Credit Breakdown: Libraries set the number of play credits per month. Once a patron plays a film, they have unlimited watches for 48 to 72 hours. The cost is \$2.00 - \$4.00 per play credit for all films on Kanopy other than Kanopy Kids and the Great Courses. Note: When a patron uses a play credit, this allows them 72 hours of access to the film, during which they have unlimited access. This means they can play the same film several times per play credit, meaning that the total number of "plays" on your platform will be higher than the total number of "play credits" used.

Then you have KKids (Kanopy Kids) and KSeries (The Great Courses) which are defined as follows:

Unlimited Access Model for Kanopy Kids/Great Course

- **Kanopy Kids-** Kanopy Kids provides patrons with 30 days of unlimited plays for any video in Kanopy Kids for \$5. This means that once a patron plays 5 seconds or more of a video, the patron will have unlimited plays for any other video(s) in the Kanopy Kids section for the next 30 days. The \$5 fee will trigger on the date of the first play and be invoiced at the end of the calendar month. Monthly invoices will include Kanopy Kids charges as a separate line item. Kanopy Kids does not use a patron credit.
- **The Great Courses-** With The Great Courses on Kanopy, your library patrons have 30 rolling days to watch an entire series from The Great Courses once they press play on any title in that series *without* incurring additional charges to your library. Your library will be invoiced \$5 for every Great Courses series that a patron presses play on. Access to that course remains open for 30 days. Each additional series played from The Great Courses will incur an additional \$5 charge to your library. The \$5 fee will trigger on the date of the first play and will be invoiced at the end of the calendar month. These charges are listed as "KSeries" on your invoice.

Niche Staff 2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	0	0	0	0	0	0	0						
AcornTV	1	0	0	0	0	0	0						
BrainHQ	2	0	0	0	0	0	0						
Cleaning and Disinfecting Facility	1	0	0	0	0	0	0						
COVID-19 Guidelines for GPLS Employees (1CEU)	0	0	0	0	0	0	0						
COVID19: Using Medical Masks	0	0	0	0	0	0	0						
COVID19: What You Need to Know About Handwashing	0	0	0	0	0	0	0						
Creativebug for Staff	0	0	0	0	0	0	0						
Facebook for Staff	0	0	0	0	0	0	0						
Gale General OneFile	0	0	0	0	0	0	0						
Gale Opposing View	0	0	0	0	0	0	0						
Gmail	0	0	0	0	0	0	0						
Google Docs	0	0	0	0	0	0	0						
Google Drive	0	0	0	0	0	0	0						
Google Forms	0	0	0	0	0	0	0						
Hoopla	0	0	0	0	0	0	0						
How COVID-19 Spreads	0	0	0	0	0	0	0						
Kanopy	0	0	0	0	0	0	0						
Mango Languages	0	0	0	0	0	0	0						
OverDrive Libby	0	0	0	0	0	0	0						
PLS OSHA COVID-19 Guidelines [60 Mins.]	0	0	0	0	0	0	0						
Preventing the Spread of Coronavirus	0	0	0	0	0	0	0						
Tumblebook Library	0	0	0	0	0	0	0						
Universal Class	0	0	0	0	0	0	0						
When and How to Use Masks	0	0	0	0	0	0	0						
Total	4	0	0	0	0	0	0						

Niche Public 2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	0	0	2	1	0	0	3						
Book Repair	0	0	0	5	4	0	0						
BrainHQ	72	11	37	12	27	30	14						
CreativeBug	1	2	0	1	0	0	0						
Facebook	4	0	0	0	0	0	0						
Gale General OneFile	2	0	4	6	0	0	0						
GaleOpposing Viewpoints	1	0	0	0	0	0	0						
Gmail	0	0	0	1	0	0	0						
Google Photos	0	1	0	0	0	0	0						
Hoopla	11	19	0	1	6	3	4						
IndieFlix	7	2	0	1	0	0	3						
Instagram	0	0	0	0	0	0	0						
Kanopy	34	32	5	35	5	15	10						
Libby	44	33	15	27	1	0	19						
LinkedIn	0	0	0	0	0	0	0						
Mango	32	20	9	21	17	18	11						
Pinterest	0	0	0	0	0	0	0						
Snapchat	1	0	0	0	0	0	0						
The Great Courses	20	10	10	3	4	4	8						
Tumblebook	40	15	13	15	13	7	11						
Tutor.com	24	0	0	1	0	0	0						
Twitter	1	0	0	0	0	0	0						
Universal Class	32	15	35	10	6	12	4						
Total	326	160	130	140	83	77	87						

BrainHQ

BrainHQ Statistics MHLS					
Month	Active Users	Registrations	Cumulative Registrations	Levels	Cumulative Levels
21-Dec	12	21	22	50	52
Jan-22	22	26	48	275	327
Feb-22	23	28	76	723	1050
Mar-22	27	28	104	940	1990
Apr-22	19	8	112	769	2759
May-22	10	3	115	683	3442
Jun-22	10	3	118	415	3857
Jul-22	10	3	121	460	4317
Aug-22					
Sep-22					
Oct-22					
Nov-22					
Dec-22					
Totals					

BrainHQ Statistics RCLS					
Month	Active Users	Registrations	Cumulative Registrations	Levels	Cumulative Levels
21-Dec	2	8	8	10	10
22-Jan	4	4	12	49	59
Feb-22	2	11	23	3	62
Mar-22	5	5	28	27	89
Apr-22	3	2	30	40	129
May-22	4	4	34	20	149
Jun-22	3	2	36	13	162
Jul-22	2	0	36	8	170
Aug-22					
Sep-22					
Oct-22					
Nov-22					
Dec-22					
Totals					

Overdrive – Audiobooks Ordered for July/August – \$1447.12

Tomorrow, Tomorrow, and Tomorrow (Audio) - \$95.00
Fairy Tale (Audio) - \$129.99
Inheritance Games (Audio) - \$65.00
Second Husband (Audio) - \$72.07
Summer I Turned Pretty (Audio) - \$60.00
Felloship Point (Audio) - \$99.99
Daughter of Doctor Moreau (Audio) - \$95.00
Every Summer After (Audio) - \$76.00
Glass Hotel (Audio) - \$85.50
Cartographers (Audio) - \$82.37
What Happened to the Bennetts (Audio) - \$95.00
Beaches, Bungalows, & Burglaries (Audio) - \$63.92
Sacred Bridge (Audio) - \$72.07
Lioness (Audio) - \$95.00
Shore (Audio) - \$59.99
What Moves the Dead (Audio) - \$39.99
Woman in the Library (Audio) - \$104.98
Last Olympian (Audio) - \$55.25