

ULSTER COUNTY LIBRARY ASSOCIATION

October 16, 2019

DIRECTORS PRESENT:

- | | |
|--|---|
| <input checked="" type="checkbox"/> John Giralico (Elting Memorial Library, New Paltz) | <input checked="" type="checkbox"/> Julie Kelsall-Dempsey (Highland Public Library) |
| <input checked="" type="checkbox"/> Kristen Campbell (Hurley Library) | <input checked="" type="checkbox"/> Margie Menard (Kingston Library) |
| <input checked="" type="checkbox"/> Christina Jennerich (Marlboro Public Library) | <input checked="" type="checkbox"/> Gisi Vella (Morton Memorial Library, Pine Hill) |
| <input checked="" type="checkbox"/> Chrissy Lawlor (Olive Free Library Association) | <input checked="" type="checkbox"/> Liz Potter (Phoenicia Library) |
| <input checked="" type="checkbox"/> Darren Lanspery (Plattekill Public Library) | <input checked="" type="checkbox"/> Katie Scott-Childress (Rosendale Library) |
| <input checked="" type="checkbox"/> Lois Skelly (Sarah Hull Hallock Free Lib, Milton) | <input type="checkbox"/> (Saugerties Public Library) |
| <input type="checkbox"/> Jody Ford (Stone Ridge Public Library) | <input type="checkbox"/> Brooke Dittmar (Town of Esopus Lib, Port Ewen) |
| <input type="checkbox"/> Tracy Priest (Town of Ulster Public Library) | <input checked="" type="checkbox"/> Kara Lustiber (West Hurley Public Library) |
| <input type="checkbox"/> Jessica Kerr (Woodstock Public Library) | |
| <input type="checkbox"/> Nancy Krom (Cragmoor Free Library) | <input type="checkbox"/> Kristin Fowler (Ellenville Public Library) |
| <input type="checkbox"/> Nicole Lane (Gardiner Library) | <input type="checkbox"/> Lisa Palmer (Wallkill Public Library) |

UCLA Board Member: Lynne Ridgeway

MHLS Staff Members: Rebekkah Smith Aldrich

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:05am at the Highland Public Library. Welcomed Darren Lanspery, new Library Director at Plattekill Library.

Minutes: Julie Kelsall-Dempsey made a motion to approve the annual meeting minutes, 2nd John Giralico. Approved.

MHLS Advisory Committee Assignments: Darren Landspery will take Jessica Kerr's position on Resource Sharing Committee. John Giralico will be on Central Library/Collection Development Committee for one year.

Selection Committee

Please see report attached.

Selection committee recommends applying the \$1500 reimbursement for Universal Class to the digital magazine budget for 2020 which will enable UCLA to continue to provide all current subscriptions. Margie Menard made a motion to approve the allotment of funds, 2nd by Katie Scott-Childress. All in favor, motion passed.

Kanopy renewal is still on hold as we wait for salesperson to get back to us with the renewal price for a fifteen month capped program. Committee would like to see the statistics from a whole year of Kanopy statistics so user trends can be gaged. Usage has been rising steadily without much publicity by the libraries. Because of the increasing usage and costs, individual libraries may eventually need to contribute towards the costs.

PR Committee:

Committee recommends that UCLA maps go for a second printing because most libraries are running low on the supply and they are very popular. If there are any changes to be made to the map, please get in touch with Julie Kensall-Dempsey at the Highland Library to submit the changes.

Committee would also like to investigate Niche Academy for educational demos to help patrons with using RB Digital, Kanopy, and Universal Class. Committee will also consider other avenues to educate patrons on services, such as social media and written instruction.

Annual Dinner: Katie Scott-Childress made a motion for UCLA to pay for the meals of guests such as legislatures/local representatives at the annual UCLA meeting/dinner through dues. 2nd Julie Kelsall-Dempsey. All in favor, motion passed.

Discussion of having a prepayment date prior to dinner through Eventbrite or PayPal. Also, there will be no refunds given.

New Business:

Margie Menard attended an Opioid Awareness workshop which aimed at promoting awareness and literacy. Ulster County had the highest rate of opioid abuse in 2018 and ranked 2nd in 2019. Libraries are finding that they are on the front lines of this epidemic and need resources to help the patrons and staff who are affected by drug abuse. Margie is looking to write to Representative Delgado to ask for help in the public libraries and would welcome input by colleagues. Discussion then centered around the need of social workers in public libraries.

Next UCLA Meeting is Tuesday November 19th at 10:00 AM at Kingston Library.

Margie Menard made a motion to adjourn at 11:49, 2nd. Approved.

Respectfully Submitted, Kristen Campbell

Secretary

Selection Committee Report

October 3, 2019

The committee met on October 2nd.

The committee is making the following recommendations to the membership:

Recorded Books

The Universal Class subscription was “bought out” by the Mid-Hudson Library System to be paid through Central Development Funds. As a result, the UCLA has a credit of \$1500 (\$750 for each of two months). The committee recommends using this money to pay for Digital Magazines for next year. The budget for digital magazines for next year was lowered to \$2000, so the \$1500 will nicely make up the shortfall.

Publicity

The committee recommends purchasing more UCLA maps.

The committee will also investigate Niche Academy. This company provides short instructional videos for databases that libraries purchase.

Ancestry Status in Libraries

Library	Type of Connection	Status
Elting Memorial Library (New Paltz)	Static IP	Working on It
Highland Public Library	Static IP	Working
Hurley Library	Bookmark	Signed & Sent
Kingston Library	Static IP	Working
Marlboro Free Library	Static IP	Working
Morton Memorial Library (Pine Hill)	Not Interested	
Olive Free Library Association	Bookmark	Signed & Sent
Phoenicia Public Library	Bookmark	Signed & Sent
Plattekill Public Library	Static IP	Working
Rosendale Public Library	Bookmark	Notified
Sarah Hull Hallock Free Library (Milton)	Bookmark	Signed & Sent
Saugerties Public Library	Static IP	Working
Stone Ridge Public Library	Static IP	Working on It
Town of Esopus Library (Port Ewen)	Static IP	Working
Town of Ulster Public Library	Bookmark	Signed & Sent
West Hurley Public Library	Static IP	Working
Woodstock Public Library	Static IP	Working
Cragmoor Free Library	Bookmark	Notified
Ellenville Public Library	Static IP	Working
Gardiner Library	Bookmark	Signed & Sent
Wallkill Public Library	Static IP	Working on It

RBDigital: Number of Tokens Purchased

May – August 2019 – Number of Tokens Purchased					
AcornTV	Great Courses	IndieFlix	Method Test Prep	Pongalo	Qello
168	47	35	4	7	22
May – August 2019 – Number of Comics Borrowed					
Comics = 17					

Kanopy

Kanopy Stats MHLS

	Visits	Pages	Plays
Feb 2019	721	918	136
Mar 2019	5515	6614	840
Apr 2019	4442	5197	785
May 2019	4084	5063	944
Jun 2019	4045	5339	1043
Jul 2019	5812	7628	1242
Aug 2019	5270	6645	1206
Sept 2019	5278	6547	1070
Total	35167	43951	7266

Kanopy Stats RCLS

	Visits	Pages	Plays
Feb 2019			
Mar 2019	64	70	9
Apr 2019	343	413	46
May 2019	218	244	39
Jun 2019	376	444	64
Jul 2019	311	397	88
Aug 2019	692	840	164
Sept 2019	1060	1229	162
Total	3515	4270	685

Universal Class

Universal Class	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19
New Registrations	61	47	69	107	103	70	81
New Started	60	57	71	95	93	104	119
Videos Watched	474	621	465	633	695	939	1761
Login Sessions	953	908	703	655	877	856	1558
Lessons Viewed	698	753	713	733	1069	1028	2658
Student Submissions	458	505	470	410	598	640	1424

Universal Class	Sep-19
New Registrations	71
New Started	91
Videos Watched	1028
Login Sessions	1063
Lessons Viewed	1641
Student Submissions	771

Kanopy Money from Account:

	<u>MHLS:</u>	<u>12,000.00</u>	<u>RCLS:</u>	<u>3000.00</u>
	Feb-19	166.00	Feb-19	18.00
	Mar-19	1,072.00	Mar-19	76.00
	Apr-19	1,100.00	Apr-19	68.00
	May-19	1,225.00	May-19	102.00
	Jun-19	1,216.00	Jun-19	128.00
	Jul-19	1,565.00	Jul-19	234.00
	Aug-19	1,648.00	Aug-19	236.00
	Sep-19	1,479.00	Sep-19	173.00
TOTAL		9,471.00		1,035.00