UCLA Meeting Sign In

Date: 5/18/2021

☒ Elting Memorial Library, New Paltz	Gillian Thorpe Murphy
☒ Hurley Library	Kristen Campbell
☒ Marlboro Public Library	Christina Jennerich
☒ Olive Free Library Association	Chrissy Lawlor
☒ Plattekill Public Library	Darren Lanspery
☒ Sarah Hull Hallock Free Lib, Milton	Lois Skelly
☒ Stone Ridge Public Library	Jody Ford
☒ Town of Ulster Public Library	Mary Collins
☐ Woodstock Public Library	Jessica Kerr
☒ Highland Public Library	Julie Kelsall-Dempsey
☒ Kingston Library	Margie Menard
☒ Morton Memorial Library, Pine Hill	Gisi Vella
☒ Phoenicia Library	Liz Potter
☒ Rosendale Library	Katie Scott-Childress
☒ Saugerties Public Library	Jennifer Russell
☒ Town of Esopus Lib, Port Ewen	Brooke Dittmar
☒ West Hurley Public Library	Kara Lustiber
☐ Cragsmoor Free Library	Nancy Krom
☒ Ellenville Public Library	Susan Magnum
☐ Gardiner Library	Nicole Lane
☐ Wallkill Public Library	Lisa Palmer
☒ UCLA Board Member	Lynne Ridgeway
	Kenneth Goldberg
Guests:	
MHLS	Rebekkah Smith Aldrich
Ulster Count Resource Recovery	Angelina Peone

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:03 virtually via Go-to-Meeting.
Angelina Peone introduced the Ulster County Resource Recovery Agency and their zero-waste seminar project in 2021. This is a countywide initiative which offers workshops educating people on the problems with single use plastics. Go to https://ucrra.org/ucrra-zero-waste-seminar-project/ for more information.

Minutes:. Gillian Thorpe Murphy made a motion to accept the April 2021 minutes 2 Christina Jennerich. All in favor. Approved.

Treasures Report
Kara Lustiber presented the treasures report and the warrant list.
Please see attached.
Margie Menard made a motion to approve the warrant list report as presented, Julie Kelsall-Dempsey 2nd. All in favor. Approved.
Margie Menard made a motion to accept the treasures report as accepted. Julie Kelsall-Dempsey 2nd. All in favor. Approved.

Selection Committee
New UCLA landing page with Great Courses. Craftsy, craft videos on demand, may be looked at to add in the future.
Discussion around Ancestry and the problem the pandemic caused. All 66 libraries in the system get Ancestry for free while UCLA pays for the platform.
Tutor.com stats are low, it may not be viable to continue with the database.

New Business
Discussion around Hoopla and if UCLA can cover the cost for some libraries that cannot afford it.
Discussion around the new mask guidance for vaccinated patrons. Most libraries will still be enforcing masks because there is a population of patrons that are unable to get vaccinated including children under 12.

Next UCLA Meeting is Tuesday June 15, at 10:00 AM via Go-to-meeting.

Kara Lustiber made a motion to close, Kristen Campbell 2nd.

Respectfully Submitted, Kristen Campbell

 Secretary

UCLA Agenda Tuesday May 18, 2021
10:00 AM

❖ Angelina Peone from the Ulster County Resource Recovery Agency will join us to share information about their Zero Waste Seminar Project in July 2021 - a county-wide public education campaign and a series of webinars/workshops etc. celebrating "Plastic Free July!" The focus of the project is - all the ways we can reduce environmental pollution by rethinking waste, specifically: plastics.

❖ Approval of minutes of April 20, 2021 meeting

❖ Treasurer's Report

❖ UCLA Overdrive Landing Page

❖ Updated mask mandate

UCRRA ZERO WASTE SEMINAR PROJECT

Press Release: UCRRA Zero Waste Seminar Project
November 19th 2020

The Ulster County Resource Recovery Agency (UCRRA) has been selected as one of eleven recipients of the 2020-2021 Community Grants Program, a project of the New York State Pollution Prevention Institute (NYSP2I). UCRRA will launch a county-wide community engagement campaign, the UCRRA Zero Waste Seminar Project, to raise awareness of the environmental impacts of single use plastics, and how waste reduction

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+   HOURS

and reuse can be practical strategies for pollution prevention.

The project will feature a series of public workshops, webinars, and panel-style presentations, a social media/radio/news ad campaign and will utilize a variety of Partnerships. Project partners will collaborate by providing guest speakers, or venue spaces for the workshops, or by helping to spread awareness of the campaign.

> *"We're very excited to be working with our project partners and would like to thank them for helping us reach more residents!" – Melinda France, Recycling Educator at UCRRA*

The project supporters include: Cornell Cooperative Extension of Ulster County, Riverkeeper, Climate Smart Gardiner, Office of Campus Sustainability at SUNY New Paltz, Woodstock Land Conservancy, Woodstock Bring Your Own Store, and Repair Café Hudson Valley, New Paltz Climate Action Coalition, Town of Saugerties Chamber of Commerce, League of Women Voters, Saugerties Public Library, Kingston Public Library, and the Stone Ridge Public Library.

The project will help citizens learn practical skills to lead a 'zero waste lifestyle' that maximizes the reduction of disposable plastics. The project will educate the public about: ocean plastic pollution, pollution from waste and from plastic, rethinking waste through zero waste practices, and other conservation techniques. The project is planned to launch during July 2021 to align with messaging around Plastic Free July, which is an initiative of the Plastic Free Foundation.

Locally, the project addresses a relevant community need for county-wide education about reducing the waste stream. In recent months the UCRRA Board of Directors approved its 10 year solid waste management plan that identified waste reduction and community engagement goals. The County of Ulster has also shown leadership in acting on a growing community concern about the effects of plastic waste. In November 2019 the County of Ulster adopted Resolution #451 establishing a policy that Ulster County shall be a zero waste community. The Ulster County Bring Your Own Bag Act, the Food Service Waste Reduction Act, and the Ulster County Skip the Straw Act also address the urgent need to reduce plastic waste in our communities.

"We feel that this is a critical time and a unique opportunity to refine outreach approaches about single use disposable plastics, and that the project complements the County's efforts to educate the public about plastic pollution and waste reduction." – Angelina Peone, Recycling Coordinator at UCRRA

The ZWSP also addresses a relevant need for UCRRA, indirectly adding benefits of an improved recycling system with less contamination. While the Zero Waste Seminar Project does not focus on recycling education, it emphasizes source reduction as a strategy to prevent the environmental pollution associated with discarding and using plastics, thereby inherently adding benefits to the greater County recycling system. More information about the project will become available on the Agency's website in the coming months.

The UCRRA ZERO WASTE SEMINAR PROJECT is a community engagement project by the Ulster County

Resource Recovery Agency, celebrating Plastic Free July and the many ways we can prevent pollution from our waste. The New York State Pollution Prevention Institute (NYSP2I) is sponsored by the New York State Department of Environmental Conservation through the Environmental Protection Fund and led by the Golisano Institute for Sustainability (GIS) at Rochester Institute of Technology (RIT).

Any opinions, findings, and/or interpretations of data contained herein are the responsibility of the author(s) and do not necessarily represent the opinions, interpretations or policy of Rochester Institute of Technology and its NYS Pollution Prevention Institute or the State.

Share!

RELATED POSTS

Ulster County Library Association
April 10, 2021
Treasurer's Report

Checking Accounts

Local Checking Account	6,597.06
Legislative Checking Account	97,987.05
	104,584.11

Warrant List

Activity Since Last Treasurer's Report for Ulster Savings Legislative Account

Date	Description	Amount	
			$50.00
3/9/21	Transfer Cahill eBook Funds to Legislative Account	$8,691.00	$8,741.00
3/26/21	Transfer from MHLS Account to UCLA Account	$89,246.05	$97,987.05

Activity Since Last Treasurer's Report for Ulster Savings Local Checking Account

Date	Description	Amount	
			14792.77
02/08/21	SSL Starter for Website (Ionos)	-20.00	14772.77
02/12/21	Kanopy: Olive Lib	115.38	14888.15
02/12/21	Transfer Cahill eBook Funds to Legislative Account	-8,691.00	6197.15
02/12/21	Gardiner Library for Tutor.com	399.91	6597.06

2021 Ulster County Funding	
Total Received for 2021	76,050.00
Estimated Funds from Reserve	1,650.00
Total Budget for 2021	77,700.00

2021 Reserve	
Legislative Account	97,987.05
Cahill eBook Funds	-8,691.00
Estimated Balance for Databases	-66,736.57
	22,559.48

Outstanding Databases:	Encumbered	Spent	Remaining
Foundation Center	3,000.00	2,995.00	5.00
Kanopy	34,500.00		34,500.00
Library Aware	2,000.00		2,000.00
Mango	3,500.00		3,500.00
Overdrive			
PR-Marketing	3,000.00		3,000.00
Niche Academy	4,200.00	4,200.00	0.00
Recorded Books - RBDigital	9,000.00	768.43	8,231.57
Overdrive - Zinio	3,000.00	3,000.00	0.00
Tumblebooks	2,500.00		2,500.00
Tutor.com	13,000.00		13,000.00
TOTAL	77,700.00	10,963.43	

Note: Checking into double payment of Foundation Center

Selection Committee Report – April 2021

Part 1: Statistics

2021 (Jan,Feb??)	FOLD3	HeritageQuest	Ancestry.com
	Searches	Searches	
Elting Memorial Library (New Paltz)			
Highland Public Library			
Hurley Library			
Kingston Library			
Marlboro Free Library			
Morton Memorial Library (Pine Hill)			
Olive Free Library Association			
Phoenicia Public Library			
Plattekill Public Library			
Rosendale Public Library			
Sarah Hull Hallock Free Library (Milton)			
Saugerties Public Library		4	
Stone Ridge Public Library			
Town of Esopus Library (Port Ewen)			
Town of Ulster Public Library			
West Hurley Public Library			
Woodstock Public Library			
Cragsmoor Free Library			
Ellenville Public Library			
Gardiner Library			
Wallkill Public Library			
Undefined UCLA	57	4	131
Total	57	8	131

Access to Ancestry Library Edition has been temporarily expanded to library cardholders working remotely, courtesy of ProQuest and its partner Ancestry. Remote access will be available until **December 31st 2020** and will be re-evaluated monthly as needed.

ProQuest **ExLibris**
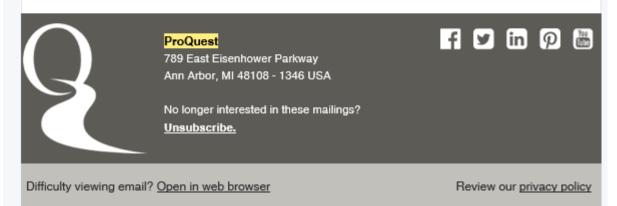a ProQuest Company

NEWS   BLOG   CONTACT

Dear ProQuest Customer:

We are writing today to inform you about a usage issue with Ancestry Library Edition and Heritage Quest Online. Last June, Ancestry was making some upgrades to the image viewer that would improve the security of the content, make content more accessible, reduce down time and improve response time when returning search results. During this upgrade, an error occurred with how page views were being counted with this image viewer. Unfortunately, this issue persisted until January 19, 2021, and the usage data (page views) has been permanently lost. After analysis, Ancestry estimates that actual usage was roughly double what the reported statistics indicate during this period (June 2020 – January 19, 2021). Ancestry has reviewed the situation and will put monitoring in place so that issues can be addressed in a more timely fashion.

We sincerely apologize for this issue. If you have questions about your usage statistics, please do not hesitate to contact your Account Manager. Thank you for your continued support of these databases in your library.

ProQuest
789 East Eisenhower Parkway
Ann Arbor, MI 48108 - 1346 USA

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RB Digital Number of Tokens	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21
Acorn TV	83	65					
Great Courses	36	22					
Indieflix	13	8					
Method Test Prep	1	2					
Qello	4	5					
	$409.63	$304.98					

RB Digital Number of Tokens	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	
Acorn TV						
Great Courses						
Indieflix						
Method Test Prep						
Qello						

Kanopy Stats MHLS				Number of			
	Visits	Pages	Plays	Play Credits $2	KKids $5	2021 Price	2020 Price
January 2021	14268	17318	2289	1330	20	$2760	$2314
February 2021	12826	15764	2256	1296	20	$2692	$1850
March 2021	11500	14237	1968	1174	20	$2448	$2221
April 2021							
May 2021							
June 2021							
July 2021							
August 2021							
September 2021							
October 2021							
November 2021							
December 2021							
Total	38594	47319	6513	3800	60	**$7900**	**$6385**

Kanopy Stats RCLS				Number of			
	Visits	Pages	Plays	Play Credits $2	KKids $5	2021 Price	2020 Price
January 2021	1397	1720	264	158	3	$331	$273
February 2021	1390	1695	241	138	7	$311	$212
March 2021	1406	1726	345	146	2	$302	$305
April 2021							
May 2021							
June 2021							
July 2021							
August 2021							
September 2021							
October 2021							
November 2021							
December 2021							
Total	4193	5141	850	442	12	**$944**	**$790**

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Niche Staff 2021	21-Jan	21-Feb	21-Mar	21-Apr	21-May	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Total
Rbdigital	0	0											
Hoopla	0	0											
AncestryLibrary	0	0											
Academic OneFile	0	0											
Mango Languages	0	0											
TumbleBook Library	0	0											
OverDrive|Libby	0	0											
IndieFlix	0	0											
Universal Class	0	0											
Kanopy	0	0											
Stingray Qello	0	0											
FCPL Staff Academy	0	0											
Creativebug for Staff	0	0											
Acorn TV	0	0											
Fold3	0	0											
Gale Opposing Viewpoints	0	0											
Gale General OneFile	0	0											
HeritageQuest	0	0											
Tutor.com	0	0											
COVID-19 Guidelines for GPLS Employees (1CEU)													
COVID19: Using Medical Masks													
PLS OSHA COVID-19 Guidelines [60 Mins.]													
2. Hand Hygiene													
COVID19: What You Need to Know About Handwashing													
Cleaning and Disinfecting Your Facility													
How COVID-19 Spreads													
Preventing the Spread of Coronavirus													
When and How to Use Masks													
Total													

Niche Public 2021	21-Jan	21-Feb	21-Mar	21-Apr	21-May	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Total
Rbdigital	44	38											
Facebook	0	0											
Twitter	0	0											
Hoopla	4	3											
AncestryLibrary	60	68											
Academic OneFile	1	0											
Mango Languages	52	50											
TumbleBook	103	78											
OverDrive|Libby	29	34											
IndieFlix	5	4											
Instagram	2	3											
Pinterest	0	0											
Universal Class	59	42											
Gmail	0	0											
Snapchat	0	0											
Kanopy	68	34											
Stingray Qello	12	8											
LinkedIn	1	1											
Acorn TV	43	29											
Google Photos	0	0											
Fold3	56	69											
Gale General OneFile	2	0											
GaleOpposing Viewpoints	1	0											
HeritageQuest	69	68											
Tutor.com	16	25											
Total	627	554											

2021 Tutor Stats	Jan-21			Feb-21		
	Session	Active Students	Avg Sess Length	Session	Active Students	Avg Sess Length
Elting Memorial Library (New Paltz)	0	0	0.00	0	0	0.00
Highland Public Library	1	1	7.47	1	1	12.10
Hurley Library	0	0	0.00	0	0	0.00
Kingston Library	7	2	27.96	0	0	0.00
Marlboro Free Library	4	1	16.32	1	1	13.68
Morton Memorial Library (Pine Hill)	0	0	0.00	0	0	0.00
Olive Free Library Association	0	0	0.00	0	0	0.00
Phoenicia Public Library	0	0	0.00	0	0	0.00
Plattekill Public Library	0	0	0.00	0	0	0.00
Rosendale Public Library	0	0	0.00	0	0	0.00
Sarah Hull Hallock Free Library (Milton)	0	0	0.00	0	0	0.00
Saugerties Public Library	0	0	0.00	0	0	0.00
Stone Ridge Public Library	0	0	0.00	1	1	85.07
Town of Esopus Library (Port Ewen)	0	0	0.00	1	1	24.78
Town of Ulster Public Library	0	0	0.00	0	0	0.00
West Hurley Public Library	0	0	0.00	0	0	0.00
Woodstock Public Library	0	0	0.00	0	0	0.00
Cragsmoor Free Library	0	0	0	0	0	0
Ellenville Public Library	0	0	0	0	0	0
Gardiner Library	0	0	0	0	0	0
Wallkill Public Library	0	0	0	0	0	0
Totals	12	4	51.75	4	4	135.63

2021 Tutor Stats	Mar-21	(Not Updated)		Apr-21	(Not Updated	
	Session	Active Students	Avg Sess Length	Session	Active Students	Avg Sess Length
Elting Memorial Library (New Paltz)	0	0	0.00	0	0	0.00
Highland Public Library	1	1	14.55	0	0	0.00
Hurley Library	0	0	0.00	0	0	0.00
Kingston Library	1	1	16.95	0	0	0.00
Marlboro Free Library	2	1	45.00	0	0	0.00
Morton Memorial Library (Pine Hill)	0	0	0.00	0	0	0.00
Olive Free Library Association	0	0	0.00	0	0	0.00
Phoenicia Public Library	0	0	0.00	0	0	0.00
Plattekill Public Library	0	0	0.00	0	0	0.00
Rosendale Public Library	0	0	0.00	0	0	0.00
Sarah Hull Hallock Free Library (Milton)	0	0	0.00	0	0	0.00
Saugerties Public Library	0	0	0.00	0	0	0.00
Stone Ridge Public Library	2	1	32.50	0	0	0.00
Town of Esopus Library (Port Ewen)	0	0	0.00	0	0	0.00
Town of Ulster Public Library	0	0	0.00	0	0	0.00
West Hurley Public Library	0	0	0.00	0	0	0.00
Woodstock Public Library	0	0	0.00	0	0	0.00
Cragsmoor Free Library	0	0	0	0	0	0.00
Ellenville Public Library	0	0	0	0	0	0.00
Gardiner Library	0	0	0	0	0	0.00
Wallkill Public Library	0	0	0	0	0	0.00
Totals	0	0	0.00	0	0	0.00

AcornTV notified Overdrive of their decision to discontinue service. Overdrive is hopeful that they will be able to renegotiate the contract in the future. However, Overdrive cannot speak to what or when this will happen.

The following are the streaming services that they do offer:

- **ArtistWorks**: World-class instruction for the most popular string and band instruments through self-paced video lessons from professional musicians. *(Flat Fee Unknown)*
- **Craftsy:** An online resource for all creative makers from basic instruction to advanced techniques for fabric and yarn crafts, baking, drawing, and much more. *(Flat Fee Unknown)*
- **The Great Courses:** Engaging and understandable lectures by esteemed professors, professionals, and experts in topics ranging from history, better living, science, language learning, and much more. *(Per Circ Usage of $2.99)*
- **IndieFlix:** A streaming movie service that offers access to pop culture favorites, box office hits, award-winning feature films, documentaries, and shorts. *(Per Circ Usage of $2.99)*
- **LawDepot:** An extensive library of documents and legal resources that serves a wide range of legal needs. *(Flat Fee Unknown)*
- **Method Test Prep:** Lessons and resources that help students prepare for the SAT and ACT. *(Per Circ Usage of $2.99)*
- **Learn it Live:** On-demand and live courses centered on wellness. *(Per Circ Usage of $2.99)*
- **Qello:** The world's largest collection of full-length concerts and music documentaries streamed on-demand to just about any device. *(Per Circ Usage of $2.99)*
- **Universal Class:** Lifelong learning courses in over 30 subject areas, many of which offer continuing education units (CEUs). **(Central Library Funds)**

Platform Fee: Overdrive is no longer requiring an $1800 platform fee. If the UCLA decides to sign up for a per circ database, Overdrive requires an $1800 deposit which will be spent down during the year.

Patron Access: These databases will be available through the Libby App. We will not be able to restrict usage to two tokens per person per month.

Platform: Overdrive could migrate services across individual Advantage accounts or they can create a separate platform for the Ulster County Library Association.

Database Notes:

RB Digital Number of Tokens

	Year 2020	January 2021	February 2021
AcornTV	1402 ($4191.98)	83 ($248.17)	65 ($194.35)
Great Courses	282 ($843.18)	36 ($107.64)	22 ($65.78)
IndieFlix	154 ($460.46)	13 ($38.87)	8 ($23.92)
Method Test Prep	5 (14.95)	1 ($2.99)	2 ($5.98)
Pongalo	6 ($17.94)	0	0
Qello	75 ($224.25)	4 ($11.96)	5 ($14.95)
Total	$5752.76	$409.83	$304.95
Total w/o AcornTV or Pongalo			

We have $9000 budgeted for RBDigital. Last year, Great Courses, IndieFlix and Qello cost $1527.89. We are on track this year to spend about the same amount ($263.12*6).

Method Test Prep: This database is covered by Tutor.com.

Learn It Live: We found that some of the content redirected patrons to paid content.

Universal Class: Available with MHLS system.

Recommendation:
Despite the fact that Overdrive is losing our biggest performer – AcornTV – the committee still recommends that we create a platform for Ulster Libraries with at least a subscription to Great Courses. This will likely be a better option for the RCLS libraries to access the collection. It will allow for easier billing. (We are not even sure how we would divide out the monies across the Advantage accounts.). It will also ensure that we are billed for patrons with Ulster County Library Cards as opposed to anyone in the library system. The UCLA will also be more likely to be able attribute the resources to the Ulster County Legislature.

Depending on how much extra usage we want to gamble on with the new four circulation per user threshold, we can add on IndieFlix and Qello. (We are on track to spend about $35,300 on Kanopy with our current spending rate. We have a cap of $34,500)

In addition the committee recommends that the UCLA authorizes the committee to review ArtistWorks, LawDepot, and Craftsy. The contract is due by the end of the month. If the committee is satisfied with the content and pricing, we ask for authorization to purchase them.