UCLA Meeting Sign In

Date: __6/23/2020_____

☐ Elting Memorial Library, New Paltz	John Giralico
☒ Hurley Library	Kristen Campbell
☒ Marlboro Public Library	Christina Jennerich
☒ Olive Free Library Association	Chrissy Lawlor
☒ Plattekill Public Library	Darren Lanspery
☐ Sarah Hull Hallock Free Lib, Milton	Lois Skelly
☐ Stone Ridge Public Library	Jody Ford
☐ Town of Ulster Public Library	Tracy Priest
☐ Woodstock Public Library	Jessica Kerr
☐ Highland Public Library	Julie Kelsall-Dempsey
☒ Kingston Library	Margie Menard
☒ Morton Memorial Library, Pine Hill	Gisi Vella
☒ Phoenicia Library	Liz Potter
☒ Rosendale Library	Katie Scott-Childress
☒ Saugerties Public Library	
☒ Town of Esopus Lib, Port Ewen	Brooke Dittmar
☒ West Hurley Public Library	Kara Lustiber
☐ Cragsmoor Free Library	Nancy Krom
☐ Ellenville Public Library	Kristin Fowler
☐ Gardiner Library	Nicole Lane
☐ Wallkill Public Library	Lisa Palmer
☐ UCLA Board Member	Lynne Ridgeway
Guests: Rebekkah Smith-Aldrich	
Kenneth Goldberg	
Stuart Auchincloss	

The meeting of the Ulster County Library Association was called to order by Margie Menard virtually via Go-to-Meeting.

Minutes:. Kara Lustiber made a motion to accept the February minutes. 2ⁿᵈ Katie Scott-Childress. All in favor. Approved.

Treasures Report
All EAP deposits are made.
Invoices for summer reading programming went out.
Please see attached.
Kristen Campbell made a motion to accept the treasures report as presented, Julie Kelsall-Dempsey 2ⁿᵈ.
All in favor. Approved.

Selection Committee
Please see report attached.
Ancestry statistics are off b/c everything is going through WAM table.

Ways and Means
Legislature was extremely impressed with what the libraries had to offer during the COVID19 situation, this made them very hesitant to cut any library funding. Discussion was held and it was decided that midsummer would be the better fit to visit the legislature. UCLA wants to be able to tell the best story about how the funding was used. Also, we want to be able to give them a report about the summer reading program all of the Ulster County Library participated in together.

New Business:
Coursera is a new program offered through Ulster County Employment and Training office. They are hoping that the library will promote this program on their websites ect. The Ulster County Employment office was very impressed with Universal Class which was much more user friendly to offer job training.

Next UCLA Meeting is Tuesday July 21 at 10:00 AM via Go-to-meeting.

Katie Scott-Childress made a motion to adjourn at 10:47, Chrissy Lawlor 2nd. Approved.

Respectfully Submitted, Kristen Campbell

 Secretary

Ulster County Library Association
June 1, 2020
Treasurer's Report

2020 Ulster County Funding

Total Received for 2020	0.00
Estimated Funds from Reserve	84,500.00
Total Budget for 2020	84,500.00

2021 Reserve

Cahill Funds (still in checking)	8,691.00
Reserve Funds at MHLS	14,963.24
Total Reserve for 2021	23,654.24

Checking Account

Current Balance	15,048.22
Cahill Database Funds	8,691.00
Remaining Funds	6,357.22

Outstanding Databases:	Encumbered	Spent	Not Spent
Ancestry	13,000.00		13,000.00
Foundation Center	2,500.00		2,500.00
Kanopy	21,000.00		21,000.00
Library Aware	2,000.00	1,975.00	25.00
Mango	3,500.00		3,500.00
Miscellaneous	4,500.00		4,500.00
Overdrive	14,000.00	6,000.00	8,000.00
PR-Marketing	3,800.00		3,800.00
PR-Niche Academy	4,200.00	4,200.00	0.00
Recorded Books - RBDigital	9,500.00	4,571.73	4,928.27
Recorded Books - Zinio	4,000.00	3,381.28	618.72
Tumblebooks	2,500.00		2,500.00
TOTAL	84,500.00	20,128.01	64,371.99

Notes: Annual Dues have been deposited for all libraries
Notes: All MHLS libraries have joined EAP. Individual bills have been sent out.

Activity Since Last Treasurer's Report for Databases

Date	Description	Amount
5/7/2020	Recorded Books	$1,800.00
5/22/2020	Recorded Books	$693.68
6/9/2020	Library Aware	$1,975.00

Activity Since Last Treasurer's Report for Checking Account

Date	Description	Amount	Balance
05/01/20			$ 14,121.92
05/18/20	EAP Deposit for Phoenicia and Elting Memorial	385.95	$ 14,507.87
05/20/21	Amazon Smile Deposit	5.00	$ 14,512.87
05/29/20	EAP Deposit for Town of Ulster and Marlboro	535.35	$ 15,048.22

Hi all,

The Ulster County Legislature Ways and Means committee just voted on their recommendation for funding for UCLA in the 2020 budget. They are recommending a 10% cut for the full legislature to vote on. (Total of $84,500.) My impression is that the full legislature tends to accept the recommendation of the Ways and Means committee. It looks like the full Legislature meets at 7:00 PM tonight but I don't have an agenda for that meeting.

So--PHEW! As a reminder, here are the numbers the UCLA Selection Committee came up with at this level:

10% cut in Funding or $8500

	Current Budget	Suggested Change	Proposed Budget
Ancestry	$13,400.00		$13,400.00
Digital Magazines (Zinio)	$4,000.00		$4,000.00
Foundation Center	$2,500.00		$2,500.00
*Kanopy	$21,000.00		$21,000.00
Library Aware	$2,000.00		$2,000.00
Mango Languages	$3,500.00		$3,500.00
PR-Marketing	$3,800.00		$3,800.00
PR-Marketing (Niche Academy)	$4,200.00		$4,200.00
OverDrive	$14,000.00	-$8000.00	$6,000.00
RB Digital	$9,500.00		$9,500.00
Tumble Books	$2,500.00		$2,500.00
Miscellaneous		-$500.00	$3,600.00
Total			$76,000.00

Note: Overdrive Funds will be taken from the $8691 Cahill Grant Reserve in the checking account

Since we have access to the Cahill grant funds for ebooks, this would leave us in very good shape.

I want to point out that the original proposal was to keep us at full funding and there was truly no objection to funding UCLA. It's my impression that the 10% cut was somewhat symbolic so that they could show that they are asking all orgs to make sacrifices. Legislator Bartels, in particular, spoke very powerfully in favor of the services we are providing, the fact that they serve all Ulster County residents equally, and that they offer a lifeline for residents during the COVID shutdown. Legislator Donaldson, as always, spoke strongly in support of what UCLA does. A couple of Legislators shared personal stories of how they are using online library resources themselves. Legislator Walter voiced her strong support of funding libraries in theory but proposed the 10% cut in what I sensed was a spirit of fairness. Even those who voted in favor of the cut, voiced their desire to let it be known that they are in favor of funding the libraries but are being asked to make tough decisions and their vote should not be seen as them not supporting their libraries. They were almost apologetic.

I wish you all could have heard the discussion--you're doing good work, folks!

Regards,

Margie

Margie Menard
Director, Kingston Library
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Kingston, NY 12401
845-339-4260 X14
www.kingstonlibrary.org

Selection Committee Meeting – June 2020

Database Statistics:

Ancestry:

Ancestry in 2019: 19731

Ancestry in   Jan 2020: 1283
                  Feb 2020: 3006
                  Stats from this time period go through the MHLS WAM table
                  Unable to be reported.
                  Mar, Apr, May

HeritageQuest in 2019 (Activated in Sep): 2407
                  Jan 2020: 376
                  Feb 2020: 324
                  Mar 2020: 642
                  Apr 2020: 359
                  May 2020: 549

FOLD3 in 2019 (Activated in Sep): 2691
                  Jan 2020: 272
                  Feb 2020: 147
                  Mar 2020: 420
                  Apr 2020: 530
                  May 2020: 123

Niche Academy:

Public	Staff
Jan 2020: 70	Jan 2020: 155
Feb 2020: 178	Feb 2020: 94
Mar 2020: 765	Mar 2020: 1716
Apr 2020: 621	Apr 2020: 1133
May 2020: 788	May 2020: 1716

RB Digital:

RB Digital Number of Tokens	2019	Jan-20	Feb-20	Mar-20	Apr-20	May -20
Acorn TV	457	103	88	136	145	160
Great Courses	85	11	19	25	53	32
Indieflix	81	13	11	21	24	20
Method Test Prep	7		1	2	1	1
Pongalo	8		3	1	0	0
Qello	46	10	6	12	9	9
		$409.63	$382.72	$589.03	$693.68	$663.78

We also paid 2019 bills totaling $696.67 in 2020

Platform Fee of $1800 in May 2020

Estimate of $600 for each month until end of year equals $5400

Kanopy:
Renewal is on 1/29/21. We paid $27,000 for 15 months.

Kanopy Stats MHLS	Visits	Pages	Plays	Number of			
				Play Credits $2	KKids $5	Kseries $5	Price
February 2019	721	918	136	83	0	0	$166
March 2019	5515	6614	840	536	0	0	$1,072
April 2019	4442	5197	785	550	0	0	$1,100
May 2019	4084	5063	944	580	13	0	$1,225
June 2019	4045	5339	1043	583	10	0	$1,216
July 2019	5812	7628	1242	675	10	33	$1,565
August 2019	5270	6645	1206	684	15	41	$1,648
September 2019	5278	6547	1070	617	8	41	$1,479
October 2019	5483	7002	1270	730	14	62	$1,840
November 2019	7312	9317	1341	669	9	45	$1,608
December 2019	9394	11137	1494	878	11	38	$2,001
Total	57356	71407	11371	6585	90	260	**$14,920**

Kanopy Stats RCLS	Visits	Pages	Plays	Number of			
				Play Credits $2	KKids $5	Kseries $5	Price
February 2019	64	70	9	9	0	0	$18
March 2019	343	413	46	38	0	0	$76
April 2019	218	244	39	34	0	0	$68
May 2019	376	444	64	46	2	0	$102
June 2019	311	397	88	64	0	0	$128
July 2019	692	840	164	97	3	5	$234
August 2019	1060	1229	162	103	1	5	$236
September 2019	451	633	113	74	1	4	$173
October 2019	522	622	133	72	2	2	$164
November 2019	887	1114	166	84	2	10	$228
December 2019	1419	1690	239	113	3	14	$311
Total	6343	7696	1223	734	14	40	**$1,738**

Kanopy Stats MHLS

	Visits	Pages	Plays	Number of				Price
				Play Credits $2	KKids $5	Kkids $0	Kseries $5	
1 2020	9978	12245	1803	992	22	0	44	$2,314
2 2020	10403	12528	1605	895	12	0	0	$1,850
3 2020	12275	15127	2428	1088	9	20	0	$2,221
4 2020	15386	18682	3011	1342	0	46	0	$2,684
Total	38064	46337	7044	3325	21		0	**$6,755**

Kanopy Stats RCLS

	Visits	Pages	Plays	Number of				Price
				Play Credits $2	KKids $5	Kkids $0	Kseries $5	
1 2020	1298	1565	249	114	4	0	5	$273
2 2020	1096	1328	175	106	0	0	0	$212
3 2020	1524	1835	252	150	1	5	0	$305
4 2020	1759	2134	284	116	0	7	0	$232
Total	4379	5297	711	372	1		0	**$749**

Virtual UCLA Summer Reading Program – June 2020 Report

Content

All of the content sent to the committee from the individual libraries has been uploaded to the website.

Eleven libraries submitted content.

Partners

Mohonk Preserve, Opus40, Woodland Playhouse, and DRAW Kingston have all agreed to partner with the UCLA. Their content has already been loaded.

Link

https://uclib.org/srp-2020/

This link is live on the website.

Publicity

Stephanie from Kingston and Gisi from Pine Hill agreed to distribute information to their press sources. A sample press release was given to the participating libraries. A flyer was given to the Woodstock Elementary School and the Ernest Myer Elementary School.

Events

Premier Dates

June 27 - Sciencetellers - "Dragons: Return of the Ice Sorceress"
July 13 - PageTurners - "Imagine Your Adventure Story"
July 25 - Sciencetellers - "Aliens: Escape from Earth"
August 10 - PageTurners - "Imagine Your Underwater Story"

Sciencetellers: No password required. It will be posted on UCLA website.

PageTurners: Password protected webpage on UCLA website.

Government agencies serving unemployed populations can get Coursera for unemployed workers at no cost

How the program works:

- 3,800 courses and 400 Specializations available for free
- Course Certificates offered for each course completed
- Enrollment is open through September 30, 2020 for organizations to enroll unemployed workers in courses
- Newly-enrolled learners will have through December 31, 2020 to complete their courses
- Dedicated program support, enhanced analytics, custom learning pathways, and private authoring available for an additional fee

Here is the link to the webpage that provides an overview about Coursera:
https://www.coursera.org/government/workforce-recovery

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- Course Certificates offered for each course completed
- Enrollment is open through September 30, 2020 for organizations to enroll unemployed workers in courses
- Newly-enrolled learners will have through December 31, 2020 to complete their courses

Please watch the ***Getting Started with Coursera for Workforce Recovery Webinar*** for the full overview about the program.
https://www.youtube.com/watch?v=ucDU_e0ZDqs&feature=youtu.be