

## ULSTER COUNTY LIBRARY ASSOCIATION

August 20, 2019

### DIRECTORS PRESENT:

- |   |   |
|---|---|
| <input type="checkbox"/> John Giralico (Elting Memorial Library, New Paltz)       | <input type="checkbox"/> Julie Kelsall-Dempsey (Highland Public Library)              |
| <input checked="" type="checkbox"/> Kristen Campbell (Hurley Library)             | <input checked="" type="checkbox"/> Margie Menard (Kingston Library)                  |
| <input checked="" type="checkbox"/> Christina Jennerich (Marlboro Public Library) | <input checked="" type="checkbox"/> Gisi Vella (Morton Memorial Library, Pine Hill)   |
| <input type="checkbox"/> Chrissy Lawlor (Olive Free Library Association)          | <input checked="" type="checkbox"/> Liz Potter (Phoenicia Library)                    |
| <input type="checkbox"/> (Plattekill Public Library)                              | <input type="checkbox"/> Wendy Alexander (Rosendale Library)                          |
| <input type="checkbox"/> Lois Skelly (Sarah Hull Hallock Free Lib, Milton)        | <input checked="" type="checkbox"/> Katie Scott-Childress (Saugerties Public Library) |
| <input type="checkbox"/> Jody Ford (Stone Ridge Public Library)                   | <input checked="" type="checkbox"/> Brooke Dittmar (Town of Esopus Lib, Port Ewen)    |
| <input checked="" type="checkbox"/> Tracy Priest (Town of Ulster Public Library)  | <input checked="" type="checkbox"/> Kara Lustiber (West Hurley Public Library)        |
| <input type="checkbox"/> Jessica Kerr (Woodstock Public Library)                  |   |
| <input type="checkbox"/> Nancy Krom (Cragmoor Free Library)                       | <input type="checkbox"/> Kristin Fowler (Ellenville Public Library)                   |
| <input type="checkbox"/> Nicole Lane (Gardiner Library)                           | <input type="checkbox"/> Lisa Palmer (Wallkill Public Library)                        |

UCLA Board Member: Lynne Ridgeway

MHLS Staff Members: Rebekkah Smith Aldrich

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:05am at the West Hurley Public Library.

**Minutes:** Margie Menard made a motion to approve the July meeting minutes, 2<sup>nd</sup>. Approved.

**Action Item: Dues Increase (report attached):** The UCLA board recommends an increase to the UCLA dues for the 2020 fiscal year. The dues have not been increased in several years. The dues have been \$50 dollars for all libraries in UCLA. The proposed increase will be on a sliding scale based on each libraries budget. An increase will enable the organization the option to provide more services to the county libraries.

### Operating Budgets:

Up to \$100,000.	\$75.00 per year
\$100,001. -\$250,000.	\$100.00 per year
\$250,001. -\$500,000.	\$125.00 per year
Over \$500,000.	\$150.00 per year

Margie Menard made a motion to approve the dues increase, 2<sup>nd</sup> by Katie Scott-Childress. All in favor. Approved. Bills will be sent out 4<sup>th</sup> quarter.

### Selection Committee

Proposed Ulster County Library Association Funding Request (attached)

2019 -\$76,446 -> 2020 \$84,500

Kanopy- Discussion around budgeting \$21,000 for Kanopy instead of \$15,000. UCLA will be conducting a product review of Kanopy as there has not been a proposed sustainable model. UCLA needs to know if we will be budgeting for a “pay-per-view” model or a capped model for 2020. Some questions have arisen regarding the cite licenses provided by Kanopy, these licenses are not to the extent UCLA was led to believe. the Criterion Collection has also been questionable as many movies are no longer available. UCLA has also asked for the “k-series” option of Kanopy to be shut off and it has not. UCLA never agreed to the higher cost model and has been billed for this option. Overall Kanopy is more like and user friendly than the RB digital platform. After the product review of Kanopy UCLA will investigate signing a two-year contract with Kanopy locking in the price at 21,000.

Ancestry Renewal – A motion was proposed by Margie Menard to lock in an Ancestry contract for two years which includes access to Fold 3 and Heritage Quest. 2<sup>nd</sup>- Katie Scott-Childress. All in favor.

Treasure Report (report attached):

1<sup>st</sup> Motion to Accept – Margie Menard. 2<sup>nd</sup> – Brook Dittmar. No Discussion. All in favor.

**PR Committee:**

Universal Class Publicity Update (report attached)

Universal Class is doing very well, student submissions have more than doubled. Agreement of money going towards Universal Class’s PR was well spent. Universal Class has also created great stores for advocacy for libraries.

Annual Dinner: The dinner will be held on October 7 from 6- 8pm at the 1850 House in Rosendale, NY. the cost of the dinner will be \$35.00 per person. Tentative speaker to be Ken Green, who created a seed library. Please include dinner on board meeting agendas in September.

**New Business:**

Discussion of recent patron problems concerning bed bugs at local libraries. The discussion was regarding if it went against patron’s rights for Directors to call other area Directors and inform them if a patron was banned for a communicable reason. Discussion resulted in the answer that it did not go against a patron’s right to information and did not go against ALA’S Library Core Values. All in agreement to call surrounding libraries if the situation arises that a patron is band for a communicable reason. UCLA will take further action to see how schools and other public health officials handle these situations.

Congratulations are in order to Katie Scott-Childress who has accepted the Director position at Rosendale Library. The Director Position at Saugerties is open, and the board is accepting applications.

Next UCLA Meeting is the Annual Meeting Monday. October 7 at the 1850 House in Rosendale, NY.

Margie Menard made a motion to adjourn at 11:25, 2<sup>nd</sup>. Approved.

Kristen Campbell

Secretary

## 2020 Ulster County Library Association Funding Request

These funds are used to support the suite of online resources available to all Ulster County residents with current and valid library cards through the Ulster County InfoPortal <http://uclib.org/infoportal/>

These costs are ongoing subscription costs which are paid on an annual basis or are annual costs necessary to maintain a current, in demand collection as with our ebook and eaudio book purchases.

<b>Ancestry Library</b>	<b>\$13,000</b>
The world's largest online resource for family history with over 5 billion record. Users can search birth, marriage, death, census, immigration, military, court, school and other documents from the U.S., U.K., Europe, Canada, Australia or New Zealand.	
<b>Digital Magazines</b>	<b>\$ 2,000</b>
A collection of online magazines available simultaneously to all County residents. With the rise in popularity of digital library content, online magazines have become a welcome resource for County residents.	
<b>Foundation Center</b>	<b>\$ 2,500</b>
The Foundation Center maintains the most comprehensive database on U.S. and, increasingly, global grantmakers and their grants — a robust, accessible knowledge bank.	
<b>Kanopy</b>	<b>\$21,000</b>
Thousands of streaming films, documentaries, and training videos.	
<b>LibraryAware</b>	<b>\$2,000</b>
A tool for librarians that creates flyers, bookmarks, book lists, emails, newsletters, and social media posts.	
<b>Mango Languages</b>	<b>\$3,500</b>
Remote access and free mobile apps allow patrons to learn a language at the library, at home in their pajamas, or on their next adventure across the world.	
<b>Outreach / Marketing</b>	<b>\$ 8,000</b>
Allows for purchase of resource marketing materials, tabling fees at community events, contracting professional design services, and promotional items.	
<b>OverDrive</b>	<b>\$14,000</b>
Find, borrow, enjoy and return eBooks and audiobooks on a wide variety of compatible tablets, phones and computers. If you already have a library card, you'll can borrow a book in minutes. If not, search to find a library where you can get one.	
<b>RB Digital</b>	<b>\$ 7,000</b>
Unlimited access to streaming video including Acorn TV, IndieFlix, The Great Courses, And Spanish language programs.	
<b>Tumble Books</b>	<b>\$ 2,500</b>
An online collection of animated, talking picture books which teach young children the joys of reading. Includes educational resources such as lesson plans, quizzes, educational games and puzzles related to both math and language	
<b>Universal Class</b>	<b>\$ 9,000</b>
Universal Class offers over 500 Continuing Education courses accessible remotely for library patrons. Internationally certified (IACET) Universal Class gives patrons the ability to learn for free, in a topic of interest to them, and receive a certificate of completion at the end of the course.	
<b>Total</b>	<b>\$84,500</b>

**Ulster County Library Association  
August 16, 2019  
Treasurer's Report**

2019 Ulster County Funding

Total Received for 2019	80,835.00
Estimated Funds from Reserve	2,016.52
<b>Total Budget for 2019</b>	<b>82,851.52</b>

2019 Funds Reserved for 2020  
Databases

97,847.71

<u>Purchases</u>	<u>Totals</u>	<u>Dates</u>
<b>Kanopy</b>	10,000.00	1/31/2019
<b>Library Aware</b>	1,975.00	7/18/2019
<b>Mango</b>	3,434.52	7/18/2019
<b>Overdrive</b>	4,510.64	7/25/2019
		7/25/2019
<b>PR-Marketing (Lynn Bondar)</b>	8,000.00	4/25/2019
		7/3/2019
<b>Recorded Books - RBDigital</b>	778.40	5/16/2019
		7/25/2019
		7/25/2019
<b>Recorded Books - Zinio</b>	3,646.17	1/24/2019
		4/4/2019
<b>TOTAL</b>	<b>32,344.73</b>	
<b>Balance 2019-2020</b>	<b>148,354.50</b>	

**Page 2 Treasurer's Report for August 16, 2019**

Outstanding 2019 Databases:

Ancestry	13,000.00
Foundation Center	2,495.00
Kanopy	5,000.00
Marvel Comics	1,500.00
Overdrive	8,489.36
Recorded Books - RBDigital	8,221.60
Recorded Books - Zinio	353.83
Tumblebooks	2,447.00
Universal Class	9,000.00
TOTAL	50,506.79

Kanopy Money from Account:

	<u>MHLS:</u>		<u>RCLS:</u>	
	Feb-19	166.00	Feb-19	18.00
	Mar-19	1,072.00	Mar-19	76.00
	Apr-19	1,100.00	Apr-19	68.00
	May-19	1,225.00	May-19	102.00
	Jun-19	1,216.00	Jun-19	128.00
	Jul-19	1,565.00	Jul-19	234.00
TOTAL		6,344.00		626.00

**Page 3 Treasurer's Report for August 16, 2019**

Activity Since Last Treasurer's Report 2019

3/8/2019	100.00	Gardiner and Ellenville Dues
04/03/19	-594.69	Overdrive Payment (New Paltz Donation Paid For)
04/19/19	-2,800.00	ESI Payment
05/09/19	5.00	Amazon Smile
05/13/19	-100.00	Taste of New Paltz Booth
05/16/19	273.19	Woodstock Dues, Saugerties Dues, Morton 14.43, Esopus 158.76
05/24/19	1,846.40	Olive EAP 144.33, Rosendale dues 50, Marlboro EAP 432.99, Plattekill EAP 216.50, Kingston EAP 418.56, W Hurley 194.33, W Hurley Dues 50, Elting EAP 303.09, Milton EAP 86.60
06/06/19		Hudson Valley LGBTQ Booth
6/28/2019	721.65	Highland EAP 245.36, Phoenicia EAP 129.90, Saugerties EAP

Current Balance: \$4296.21

# Selection Committee Report

August 15, 2019

## Ancestry Status in Libraries

<b>Library</b>	<b>Type of Connection</b>	<b>Status</b>
Elting Memorial Library (New Paltz)	Static IP	Working on It
Highland Public Library	Static IP	Working
Hurley Library	Bookmark	Signed & Sent
Kingston Library	Static IP	Working
Marlboro Free Library	Static IP	Working
Morton Memorial Library (Pine Hill)	Not Interested	
Olive Free Library Association	Bookmark	Notified
Phoenicia Public Library	Bookmark	Notified
Plattekill Public Library	Static IP	Working
Rosendale Public Library	Bookmark	Notified
Sarah Hull Hallock Free Library (Milton)	Bookmark	Notified
Saugerties Public Library	Static IP	Working
Stone Ridge Public Library	Static IP	Working on It
Town of Esopus Library (Port Ewen)	Static IP	Working
Town of Ulster Public Library	Bookmark	Notified
West Hurley Public Library	Static IP	Working
Woodstock Public Library	Static IP	Working
Cragmoor Free Library	Bookmark	Notified
Ellenville Public Library	Static IP	Working
Gardiner Library	Bookmark	Signed & Sent
Wallkill Public Library	Static IP	Working on It

## RBDigital

Apr - June 2019	
Qello	70
Pongalo	6
Comics	14
AcornTV	223
Great Courses	5
Method Test Prep	0
IndieFlix	0

## Kanopy

### Kanopy Stats MHLS

	Visits	Pages	Plays
February 2019	721	918	136
March 2019	5515	6614	840
April 2019	4442	5197	785
May 2019	4084	5063	944
June 2019	4045	5339	1043
July 2019	5648	7431	1216

### **Total**

### Kanopy Stats RCLS

	Visits	Pages	Plays
February 2019	64	70	9
March 2019	302	368	41
April 2019	218	244	39
May 2019	376	444	64
June 2019	311	397	88
July 2019	677	819	158

### **Total**

## Universal Class

Universal Class	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19
New Registrations	61	47	69	107	103	70	81
New Courses Started	60	57	71	95	93	104	119
Videos Watched	474	621	465	633	695	939	1761
Login Sessions	953	908	703	655	877	856	1558
Lessons Viewed	698	753	713	733	1069	1028	2658
Student Submissions	458	505	470	410	598	640	1424