

ULSTER COUNTY LIBRARY ASSOCIATION

May 24, 2017

DIRECTORS PRESENT: Brooke Dittmar (Town of Esopus), Caitlin Decker (Hurley), Margie Menard (Kingston), Kara Lustiber (West Hurley), John Giralco (Elting New Paltz, Pam Stocking (Ellenville), Julie Kelsall-Dempsey (Highland/Clinton), Chrissy Lawlor (Olive Free), Jody Ford (Stone Ridge), Lynne Ridgeway (Plattekill), Katie Scott-Childress (Saugerties)

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:00am at the Hurley Library.

Minutes: Julie Kelsall-Dempsey made a motion to approve the April minutes with the amendment of "Publicity Map" to "Policy Map" in the last section before "New Business", 2nd.

Selection Committee: The nonrenewal of Hobbies & Crafts, IndieFlix, and Gale Testing lead to a surplus of \$21,000 in unexpended funds. The following products were recommended by the committee:

- BrainHQ: Brain Fitness exercises designed to improve cognitive function. \$7,500
- OnePlay: Downloadable PC and Android gaming. \$7,000
- Qello: Streaming concerts. \$9,000
- Comics Plus: Thousands of digital graphic novels and comics. \$9,000

Julie Kelsall-Dempsey made a motion to purchase subscriptions to Qello and OnePlay, 2nd.

Discussion: It was decided to add BrainHQ to the proposal for next year's legislative funding request because an Android version is not currently available. Members also felt that OnePlay would not be a good selection because of the prevalence of gaming addiction in young people.

Julie Kelsall-Dempsey amended her motion to purchase subscriptions to Qello and Comics Plus, 2nd.
Approved.

Katie Scott-Childress will create a bookmark for Comics Plus to put in circulating graphic novels.

BrainPOP has currently been enabled for in-library use for libraries who have static IPs. Margie Menard is negotiating with them to determine what they will charge for patron use from home.

NYLA has a member rate for Demco Software. Julie Kelsall-Dempsey will forward the email describing the discount to UCLA member libraries.

eBook Committee (attached):

Julie Kelsall-Dempsey made a motion to allocate \$5500 for Overdrive junior titles and \$5500 for Overdrive MP3 purchases, 2nd. Approved with one abstention. Libraries can request up to four Overdrive MP3 titles from the eBook committee from July 2017 to May 2018. Send your requests to Kara Lustiber, West Hurley Public Library.

The UCLA will not create an Advantage Account in Overdrive because individual libraries already have accounts.

Publicity Map: The map will be printed on Friday, May 26th. The treasurer will provide the tax exempt form.

UC Fair: August 1-6. The tent will cost over \$300 so Margie Menard will send out a survey to determine if there is interest in working the fair.

If any libraries are interested in using the Plinko Board, they should contact Kara Lustiber.

New Business: None

Margie Menard made a motion to adjourn, 2nd. Approved.

Kara Lustiber

Secretary



Julie Kelsall-Dempsey <jkelsall@highlandlibrary.org>

Info from your Recorded Books Rep! New Database- Qello Concerts

1 message

Joe Levy <jlevy@recordedbooks.com>

Thu, Mar 23, 2017 at 4:53 PM

To: jkelsall@highlandlibrary.org

Hi Julie,

I am writing to introduce you to Qello Concerts, the latest new database from Recorded Books/RB Digital.

Qello Concerts is the only place to watch over 1,700 of the most amazing live moments in music.

It's the world's largest collection of full-length concerts and music documentaries streamed on-demand to just about any digital device.

The library receives the performance rights on every concert.

Patrons can create custom playlists by song or by concert and can use Qello a streaming music service.

The service is compatible with IOS, Android, Apple TV, Roku, Chromecast and many more platforms and devices..

The annual subscription cost for unlimited patron access to Qello Concerts is **\$9000**

Give Qello Concerts a try, use the highlighted link below.



- **Discover:** Qello carefully curates the live performances that matter. The greatest concerts and music documentaries are right here. With new releases every week, from iconic stars to today's best artists, you'll never run out of amazing shows to watch.
- **Anytime and Everywhere:** Watch Qello Concerts on your big screen with Apple TV, Roku, Chromecast, Amazon Fire TV, Sony, and more.
- **Music for All:** From the 1920s to today's hottest artists, Qello Concerts spans over 30 genres, from classical to rock, reggae to country. Watch the greatest performances on film from Queen, Pink Floyd, Lady Gaga, Metallica, Nirvana, Tupac, Slipknot, Paul McCartney, The Rolling Stones, The Doors, The Who, Bruce Springsteen, Bob Dylan, Beyoncé, Jay-Z, Stevie Wonder, Pavarotti, Celine Dion, Eagles, David Bowie, Eric Clapton and so many more.
- **Experience:** Qello gives you those special music moments when they matter most. Whether you're throwing a holiday party, just having some people over, or need some quiet time, Qello has the greatest performances by the greatest artists.
- **Personalized for You:** It's all about you and the moment. You choose what concerts you want to watch or let us guide you to the live music to suit your mood.
- **Availability for Everyone:** Patrons can log in at the library, at home, and on multiple devices.

Qello Concerts trial account — Qello Concerts is part of the RBdigital Gateway.

Qello Concerts content list — New films are added every month!

Feel free to contact me with any questions you may have

Thanks,

Joe

Joe Levy
Account Manager

Recorded Books Inc.
800-638-1304 Ext 1309- Office
802-379-6991-Cell
jlevy@recordedbooks.com

www.recordedbooks.com



Recorded  Books

To request an OnePlay Trial - Click Here

Below are the basic step by step guide to getting your account set up and checking out and downloading your video games.

1. Login to the Trial site. -
2. Create Trial Account - using the Access Key provided in your trial confirmation email
 - a. Or, Log-in with existing trial account email/password
3. Select OnePlay Icon off the trial dashboard
 - a. You'll redirect to the OnePlay site.
4. Activate the OnePlay account.
 - a. On the browser site activation screen you'll be asked to enter the following to activate the OnePlay account.
 - i. Enter Age

Feel free to contact me with any questions you may have.

Thanks,

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Joe Levy
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Julie Kelsall-Dempsey <jkelsall@highlandlibrary.org>

Comics Plus info and trial

1 message

Joe Levy <jlevy@recordedbooks.com>
To: jkelsall@highlandlibrary.org

Wed, Apr 5, 2017 at 11:28 AM

Hi Julie,

The Comics Plus platform is currently over 17,000 comics and graphic novels.

Trial link below.

The annual subscription cost for unlimited patron usage would be \$9000

Feel free to contact me with any questions.

Thanks,

Joe



Thank you for your interest in ComicsPlus Library Edition-- digital comics and graphic novels from Recorded Books.

ComicsPlus is a fantastic way to offer thousands of digital comics to your patrons and includes the following:

- Over 17,000 + comics and graphic novels
- IOS and Android apps
- Unlimited simultaneous access to all content for one annual fee
 - No holds, no waiting, no limits on checkouts
 - Popular and recognizable content for all ages
 - Single Sign-On through the RBdigital gateway
 - Access content via streaming on any PC, tablet, smartphone, through the web-browser with an internet connection
 - No more theft or damage to your comics collection
 - New issues and publications are added weekly

To setup a trial account, click here

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Recorded  Books

eBook Committee Report May 2017

Several years ago, the UCLA decided to start allocating funds towards the purchase of eBook titles. Some of those monies were specifically targeted towards Spanish titles or children's titles. The remaining money was left to the discretion of the eBook committee to spend on adult titles. The committee decided to use the money to purchase titles that had been recommended by Ulster County patrons. The committee also sent out reports informing the libraries how much had been spent based upon their patron's recommendations. Letters were also sent out proposing a formula for local funds allocation towards Overdrive materials.

The intent behind the committee's actions was to bridge the gap between the introduction of a new format and the local ability to support that format with staffing and funding. At this point, half of the libraries are now purchasing directly from Overdrive. Only four of the MHLS libraries are not contributing funds with direct purchases or by sending money to MHLS or UCLA.

With the advent of the new recommendations system, it is no longer feasible to financially keep up with demand. Those eight libraries have over \$7000 worth of requests. Although the reports are relatively easy for one library to run, it is very time consuming to run all eight and select titles.

The committee has therefore made the decision to use the remaining money left in allocated funds to purchase titles until July 1st. The committee will send each library a summary of the titles that were purchased and those that were not. After July 1st, it will be the responsibility of each library to make their own purchases and to monitor recommendations made from their libraries' patrons.

The committee will make a recommendation to the UCLA that they put aside the same funding as last year - \$5500 – to be used in the following manner. Each MHLS UCLA library can make four Overdrive MP3 purchases from this fund by emailing the chair of the committee, Kara Lustiber. The time period for this would run from July 2017 until May 2018. At that time, the remaining money will be spent on MP3 titles. The committee also recommends that \$5500 be allocated for Overdrive junior titles.

Libraries who will need to begin managing their recommendations on July 1st:

- Elting Memorial Library
- Hurley Library Association
- Phoenicia Library
- Pine Hill - Morton Memorial
- Plattekill Library
- Rosendale Library
- Town of Esopus Library
- Town of Ulster Public Library
- Woodstock Public Library District