### **ULSTER COUNTY LIBRARY ASSOCIATION**

February 21, 2012

TRUSTEES PRESENT: Michael Minor (Esopus/MHLS), Heather Olson (Kingston), Lynne

Ridgeway (Plattekill), Ruth Quick (Ulster)

DIRECTORS PRESENT: John Giralico (Elting/New Paltz), Kelly L. Tomaseski (Esopus), Margie

Menard (Kingston), James Cosgrove (Marlboro), Lois Skelly (Milton), Tracy Priest (Phoenicia), Amber Certain (Pine Hill), Sukrit Goswami (Saugerties), Faith Johnson (Ulster), Kara Lustiber (West Hurley), Amy

Raff (Woodstock)

#### I. CALL TO ORDER

The meeting of the Ulster County Library Association was called to order by James Cosgrove at 5:32pm at the Town of Esopus Library.

## II. DISCUSSION

#### **MOTION**

Margie Menard made a motion seconded by Faith Johnson

# TO ACCEPT THE AMENDED MINUTES OF THE NOVEMBER 16TH MEETING AS PREPARED BY KELLY TOMASESKI

AYES: 12 NOES: 0 ABSTAIN: 0

## **MOTION**

Faith Johnson made a motion seconded by Tracy Priest

#### TO ACCEPT THE TREASURER'S REPORT AS PREPARED BY MARGIE MENARD

AYES: 12 NOES: 0 ABSTAIN: 0

James Cosgrove presented information on Tutor.com and Universal Classroom. We are planning to launch the product in the spring.

Jim also discussed library representation at the county level. The Legislative Programs, Education, and Community Services Committee is chaired by Wayne Harris and usually meets the first Tuesday of the

month at 5pm at Ulster Community College. There is a Cultural Heritage event scheduled for the end of the month. This is a great opportunity to connect with Executive Hein.

An account has been created with Overdrive for Ulster County Libraries. There are two different levels of log-in. All directors can log in to make a wish list of titles they would like to see purchased with county funds. Margie Menard will e-mail directions to all directors. The second level of log-in will allow us to purchase specific titles. Amy Raff and Kara Lustiber will serve on this E-book Acquisitions Committee. In addition, UCLA plans to pay for the additional \$100 being requested from member libraries by MHLS.

UCLA members continue to work with Ulster Literacy to support their goals. Sukrit Goswami will be contacting Casandra Beam about purchasing specific titles. He will report back to ULCA.

Mary Lou Carolan organized a fundraiser for UCLA with the Hudson Valley Renegades. For \$15 patrons will get admission to the June 30<sup>th</sup> game, along with a free hat and admission to after game fireworks. If the minimum number of tickets is sold, \$3 of each ticket purchased will go toward the UCLA. James Cosgrove will e-mail each library the flier for advertisement purposes.

**Public Relations:** (Faith Johnson, James Cosgrove, Jody Ford, John Giralico, Ken Goldberg, Heather Olson, Tracy Priest) Faith will be scheduling a meeting.

**Website:** (Kara Lustiber, James Cosgrove, Sukrit Goswami) Kara asked that UCLA define the purpose and priorities of the website. The committee is researching moving to wordpress. The UCLA Board will discuss the purpose of the website and report back to Kara.

**Annual Meeting:** (Kelly Tomaseski, Faith Johnson, Julie Dempsey) The dinner will be held either September 12<sup>th</sup> or 19<sup>th</sup>. Speaker recommendations are now being accepted.

Grants: (Margie Menard, James Cosgrove, Tracy Priest) Margie will be scheduling a meeting.

**Selection/Acquisition Committee:** (James Cosgrove, Julie Dempsey, Faith Johnson, Margie Menard, Pam Stocking) This committee has not met recently.

#### III. NEW BUSINESS

Sukrit Goswami asked for feedback about Tech Soup memberships for libraries. He wondered if UCLA could serve as a pass-through agency. All were in agreement that this was fine.

Amy Raff presented database statistics.

Sukrit Goswami reported that he uses Tumblebooks to teach seniors how to use computers.

Kelly Tomaseski asked that the Public Relations committee work on creating a Word of Mouth Marketing plan for the online tools being purchased with county funds.

Lois Skelly asked member libraries what they use for cleaning disc and resurfacing scratched discs. Many libraries use Skip-Away products.

## IV. FUTURE MEETINGS

The next meeting of the Ulster County Library Association will be Wednesday, April 11th at 5:30pm at the Ulster Library. The next Director's meeting will be Wednesday, March 21st at 10am at the Town of Esopus Library

## V. ADJOURNMENT

## **MOTION**

Faith Johnson made a motion seconded by Sukrit Goswami

THERE BEING NO FURTHER BUSINESS, THE MEETING BE ADJOURNED AT 7:05PM

AYES: 12 NOES: 0 ABSTAIN: 0

Respectfully submitted,

Kelly L. Tomaseski