

ULSTER COUNTY LIBRARY ASSOCIATION

April 14, 2016

TRUSTEES PRESENT: Cynthia Wadnola (Town of Ulster)
Lynne Ridgeway (Plattekill)
Anne Davis (Town of Ulster)

DIRECTORS PRESENT: Christina Jennerich (Marlboro), Kara Lustiber (West Hurley), Tracy Priest (Town of Ulster), Frank Rees (Saugerties), Julie Kelsall-Dempsey (Highland), Margie Menard (Kingston), John Georghiou (Plattekill), Janet Dymond (Woodstock), Jody Ford (Stone Ridge), Lois Skelly (Milton), Brooke Dittmar (Town of Esopus), Katie Scott-Childress (Olive Free)

GUESTS PRESENT: Merribeth Advocate (Assistant Director, Mid-Hudson Library System)

The meeting of the Ulster County Library Association was called to order by Julie Kelsall-Dempsey at 10:13am at the Town of Esopus Library.

Approval of Minutes: Postponed until next meeting.

Treasurer's Report: John Georghiou made a motion to accept the treasurer's report, 2nd. Approved.

MHLS Presentation: Merribeth Advocate presented the results of the annual survey of MHLS services. Several Ulster County libraries had indicated that youth services need improvement. She asked the members what those improvements were.

eBook Committee Report: The 2015/16 eBook report is attached.

Frank Rees made a motion, 2nd to allocate the following funds:

\$5000 Junior eBooks

\$5500 Requests

\$500 Spanish Titles.

Motion approved unanimously.

The contribution request letters for Overdrive will be sent out in the next couple of months.

The committee sent in a purchase request of 47 eMagazine titles totally \$3904.04. The Central Library Committee will look at the process to purchase new eMagazines.

Civil Service: There is no notification yet for the civil service test for Library Director I. The committee continues to work on improving our relationship with the Ulster County Civil Service Department.

PR: Brooke Dittmar and Frank Rees joined the committee.

National Library Week Proclamations: Members of the executive committee will go to receive the proclamation from the Ulster County Legislative Chairman, Kenneth Ronk.

Ulster County Legislative Committee Meeting: UCLA Representatives will make a presentation about Zinio on May 9th at 5pm. If you would be able to help with the presentation, contact Julie Kelsall.

Ulster County Health Expo: John Georgiou volunteered to staff the table at the Hudson Valley Mall on April 21st from 10am to 2pm. Kara Lustiber will provide materials.

EAP Renewal: Invoices were sent out to the eight libraries who are participating.

Mobile App: The app will go live this week. Previous versions should be uninstalled and reinstalled. Dead links for social media were removed. If you find any problems, contact Julie Kelsall. Once the app is up and running, the committee will send in corrections twice a year.

NYLA: Margie Menard made a motion, 2nd, that the UCLA purchase an organizational membership. The board will discuss how a member library director can apply to use the membership benefits.

Ulster County Fair: The committee met. It was suggested that the New Paltz Library might be a good drop off for prizes.

Catskill Book Fair: Contact Janet Dymond if you are interested in participating.

MHLS Marketing Committee Report: Jody Ford reported that the committee is looking for volunteers to field test a board vision statement document. The committee is also looking for ideas for the NYLA value calculator.

Frank Rees made a motion to adjourn, 2nd. Approved.

Meeting dates are available on the website.

Respectfully submitted,

Kara Lustiber
Secretary

ULSTER COUNTY Library Association MEETING

Thursday April 14, 2016

Town of Ulster Library 10:00 AM

DIRECTORS PRESENT:

Call to order

Approval of Minutes from Jan

Treasurer's report

Merribeth from MHLS to lead discussion on Youth Services

Committees:

E-Book report

Civil Service

PR-

New Business:

- NLW Proclamations
- May 9 Legislative Committee Meeting
- UC Fair
- Catskill Book Fair
- Jody Ford- MHLS DA Marketing Committee report
- Hoopla

Old Business:

- Mobile App
- Zinio
- EAP renewal
- NYLA membership

Ulster County Library Association Meeting
 April 14, 2016
 Treasurer's Report

UCLA Checking Account

Activity since 1/1/16

1/1/16		Balance	\$7,414.33
1/4/16	\$1,300.00	Deposit: E-book Contribution: New Paltz, \$1,000; Highland, \$300	\$8,714.33
1/25/16	\$759.08	OverDrive Deposit	\$7,955.25
3/30/16	\$2,440.00	EAP Payment	\$5,515.25
4/13/16	\$1,109.10	Deposit: EAP: Highland, Saugerties, Esopus, Olive	\$6,624.35

2015-2016 Ulster County Funding

Received 5/11/2015	74,250.00	
Balance 2014-2015	36,009.95	
	110,259.95	
Purchases:	Amount	Date Paid
Job Now	555.35	5/14/15
OverDrive	10,000.00	6/25/15
Mango Languages	3,165.62	7/16/15
EBSCO-Hobbies & Crafts	7,775.00	8/20/15
Pro-Quest - Ancestry Library	9,300.00	8/20/15
Gale	4,626.04	12/10/15
Tumbleweed Press	1,899.24	12/1/15
Capira Technologies	5,600.00	12/17/15
Chilton	478.25	1/7/16
Gale Testing	1,503.84	1/7/16
OverDrive	6,033.12	various
EBSCO-Hobbies & Crafts	7,999.00	4/7/16
TOTAL	58,935.46	
Balance to Spend	51,324.49	

eBook Committee Report April 2015 through March 2016

Monies Spent on eBooks

	April 2015 Resolution	Member Contributio ns	Opening (Approx)	Total Spent	Amount Remaining
Junior eBooks	\$5,000.00			\$4,839.98	
Requests	\$3,500.00	\$2,447.56	\$88.16	\$4,358.26	\$1,677.46
Spanish	\$1,500.00			\$491.56	

Attached Charts:

- Number of Requests
- Sum of Amount/Requests by Library
- Sum of Cost/Requests by Library
- Report of Amounts Contributed by Library
- Genre Report for System
- Junior Circulation
- Spanish Circulation

Conclusions

Requests are Rising, so we need to dedicate more funds and request that member libraries contribute.

Merribeth Advocate has supplied the numbers to the committee that we need to write request letters to the member libraries.

eBook Committee Recommendations

- 2016/2017 Allocation Recommendation
- \$5000 Junior eBooks
- \$5500 Requests
- \$500 Spanish Titles

eMagazines

\$7500 allocated for 2016/17

The UCLA eBook committee sent in a list of 47 titles totaling \$3904.04
Central Library/Collection Development are meeting on April 28th to develop a process to determine titles to be added.

Junior Orders

2014/15 Circulation		2015/16 Circulation	
Month	Circ	Month	Circ
4/1/2014	811	4/1/2015	578
5/1/2014	728	5/1/2015	535
6/1/2014	640	6/1/2015	664
7/1/2014	695	7/1/2015	783
8/1/2014	668	8/1/2015	740
9/1/2014	578	9/1/2015	628
10/1/2014	463	10/1/2015	630
11/1/2014	632	11/1/2015	828
12/1/2014	680	12/1/2015	784
1/1/2015	775	1/1/2016	827
2/1/2015	625	2/1/2016	821
3/1/2015	736	3/1/2016	859
	8031		8677

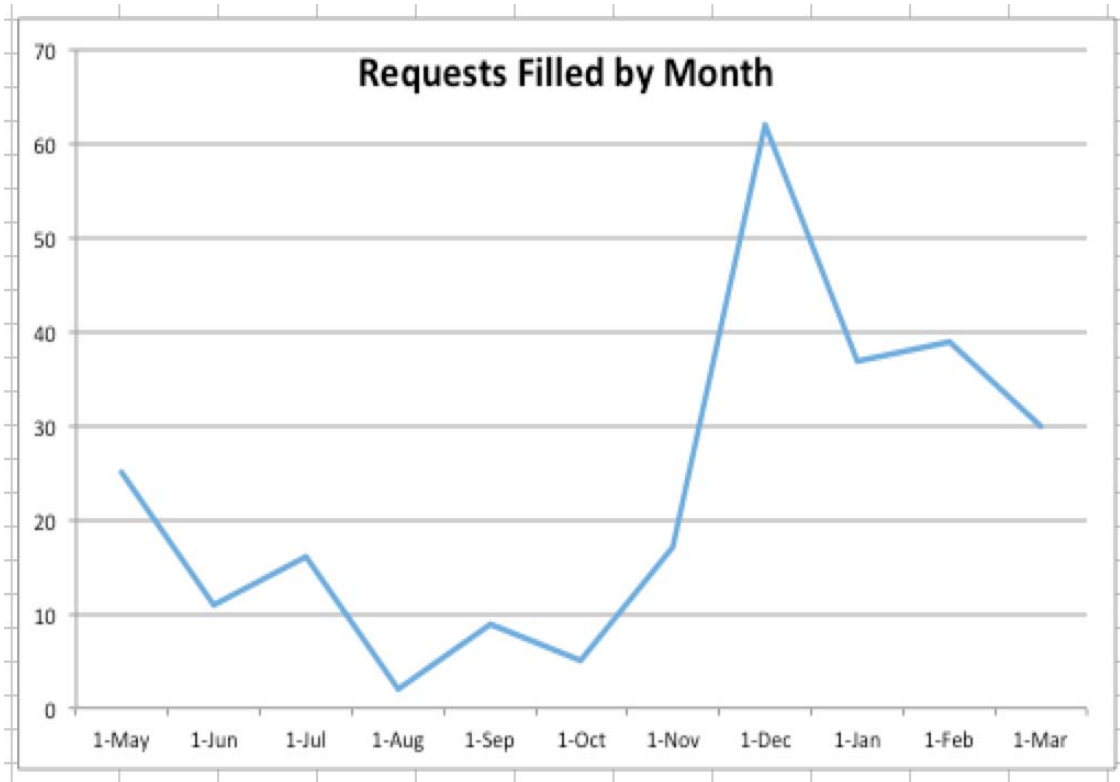
Spanish Orders

474779	47	38	153
653879	21	15	44
	68	53	197

Only 10 titles circulated more than 5 times each

2015 Member Contributions

	2015 Donations to UCLA	2015 Direct Purchases	2015 to MHLS
Esopus		116.91	
Highland		1054.01	500.00
Hurley	540.82		
Kingston			2000.00
Marlboro		1350.63	
Milton	400.00	124.35	
New Paltz	300.00		
Phoenicia	250.00		
Pine Hill			
Plattekill			
Rosendale			
Saugerties		2688.94	
Stone Ridge	250.00	40.00	
Town of Ulster	706.73		
West Hurley		418.56	
West Shokan			
Woodstock		105.95	
County Funds			
TOTAL			



1	Fiction	1350703	
2	Romance	490475	
3	Literature	380131	
4	Thriller	330117	
5	Mystery	320884	
6	Suspense	310695	
7	Historical Fiction	220448	
8	Nonfiction	200296	
9	Fantasy	140964	
10	Young Adult Fiction	130565	
11	Biography & Autobiograp...	80640	
12	Science Fiction	70531	
13	Juvenile Fiction	70138	
14	History	50922	
15	Humor (Fiction)	50879	
16	Erotic Literature	40013	
17	Juvenile Literature	20530	
18	Short Stories	20507	
19	Sociology	20125	

Requests for Materials

