

ULSTER COUNTY LIBRARY ASSOCIATION

April 21, 2015

TRUSTEES PRESENT: Lynn Ridgeway (Plattekill)

DIRECTORS PRESENT: John Giralico (Elting/New Paltz), Margie Menard (Kingston), James Cosgrove (Marlboro), Lois Skelly (Milton), Kara Lustiber (West Hurley), Tracy Priest (Town of Ulster), Frank Rees (Saugerties), Julie Kelsall-Dempsey (Highland), Amy Raff (Woodstock), Brooke Dittmar (Esopus), John Georghiou (Plattekill), Jody Ford (Stone Ridge)

GUESTS PRESENT: Tom Sloan (Executive Director, Mid-Hudson Library System)

The meeting of the Ulster County Library Association was called to order by Julie Kelsall-Dempsey at 10:13am at the Saugerties Library.

Approval of Minutes: James Cosgrove made a motion, 2nd to accept the minutes of the June 17, 2014 and the January 22, 2015 meetings. Approved.

Treasurer's Report: The EAP bill was prepaid by the association, but member dues are filtering in. Margie Menard made a motion to accept the treasurer's report, 2nd. Approved.

eBook Committee Report: A report is attached. A discussion ensued about the need for libraries to include eBook expenses in their budgets. The committee will send a draft of a letter to the UCLA president which addresses the issue of how much money is currently being spent on eBook purchases and is actually circulating. When approved, the letter will be sent to those libraries who are relying on the UCLA to fill patron purchase requests.

Brooke Dittmar made a motion, 2nd to approve the following distribution of monies for eBooks:

- \$5000 – Junior eBooks
- \$3500 – eBook Requests
- \$1500 – Spanish eBooks (not to be purchased for six months)

Motion approved.

Health Collection: The new books for the Health Collection update are available for pickup after the meeting.

Mobile App: The libraries who had not completed the data required for the mobile app will be contacted. The RCLS libraries pulled out because of technical difficulties.

Preschool Expo: Send your storyhour information to Katie Scott-Childress at the West Shokan Library. She is also looking for a volunteer to man the booth during the event.

LAMS: The Library & Leadership Management Section (LAMS) of NYLA is seeking candidates for a scholarship to attend NYLA's Leadership & Management Academy 2015.

Ulster County Fair: Volunteers needed for this committee. The membership is looking to make it more interactive this year.

MHLS News: The next service up for examination by the library system will be the delivery system.

Marketing & Planning (MHLS Committee): The committee reports that they are looking for libraries that have done work rebranding. The Highland Library volunteered their information.

Central Library (MHLS Committee): The Adriaance Library will be sending around a list of books to consider for weeding that have not circulated in the last five years.

Brooke Dittmar made a motion to adjourn, 2nd. Approved.

Meeting dates are available on the website.

Respectfully submitted,

A handwritten signature in cursive script that reads "Kara A. Lustiber".

Kara Lustiber
Secretary

**ULSTER COUNTY Library Association
MEETING**

April 21, 2015
Saugerties 10:00 AM

DIRECTORS PRESENT:

GUESTS PRESENT:

Call to order

Approval of Minutes:

Treasurer's Report:

Committees:

E-Book-

App

New Business:

Old Business:

Kids Expo

ULSTER COUNTY DIRECTORS MEETING

April 21, 2015

Treasurer's Report

Date	Transaction Description	Deposit	Withdrawal	Balance
1/1/15	Beginning Balance			\$5,706.07
1/28/15	Check #1042: OverDrive		\$196.28	\$5,509.79
2/3/15	Check #1043: YMCA Pre-School Expo		\$25.00	\$5,484.79
3/17/15	Check #1044: West Hurley reimbursement for website hosting		\$41.94	\$5,442.85
3/19/15	Check #1045: EAP Renewal		\$2,290.00	\$3,152.85
3/31/15	Deposit: EAP Reimbursement: Ulster, Esopus	\$405.15		\$3,557.97
4/6/15	Deposit: EAP Reimbursement: Olive, Highland	\$458.00		\$4,015.97
4/17/17	Deposit: EAP Reimbursement: Saugerties, Plattekill	\$704.61		\$4,720.58

Notes

- January 28, 2015: 990-N Tax Form for FY 2014 successfully submitted.

Submitted by UCLA Treasurer Frank Rees, Director of Saugerties Public Library.

eBook Committee Report April 2015

At the February 2014 UCLA meeting, a decision was made to spend ten thousand dollars for Overdrive eBooks with the following distribution:

- \$5000 for Junior eBooks
- \$3000 for Spanish eBooks
- \$2000 for Adult eBooks

This decision was revised to the following distribution at a fall meeting:

- \$5000 for Junior eBooks
- \$1500 for Spanish eBooks
- \$3500 for Adult eBooks

The eBook Committee has taken the following actions.

- Junior eBooks (\$4999.71 spent of \$5000)
 - In March, we spent \$3502.08 to purchase 285 titles
 - In September, we spent \$299.92 to purchase 56 titles
 - In November, we spent \$1197.71 to purchase 116 titles
 - Statistics attached
- Adult eBooks (\$5136.48 of \$3500)
 - We made a decision to use the bulk of this money to purchase requested titles. As a result, many patrons (some libraries opted to receive requests directly) have their requests sent to me. I purchase the titles when available and send back a response to them from the UCLA eBook committee.
 - I have also used some of the monies to purchase metered titles that are due to expire.
 - This program has run from May through March
 - The statistical charts for are attached to this report
- Spanish eBooks (\$1500)
 - The Spanish collection was ordered on February 9th.
 - 47 titles have circulated 69 times between February 9th and April 17, 2015

UCLA Overdrive Order Stats July 2013 to August 2014

Title

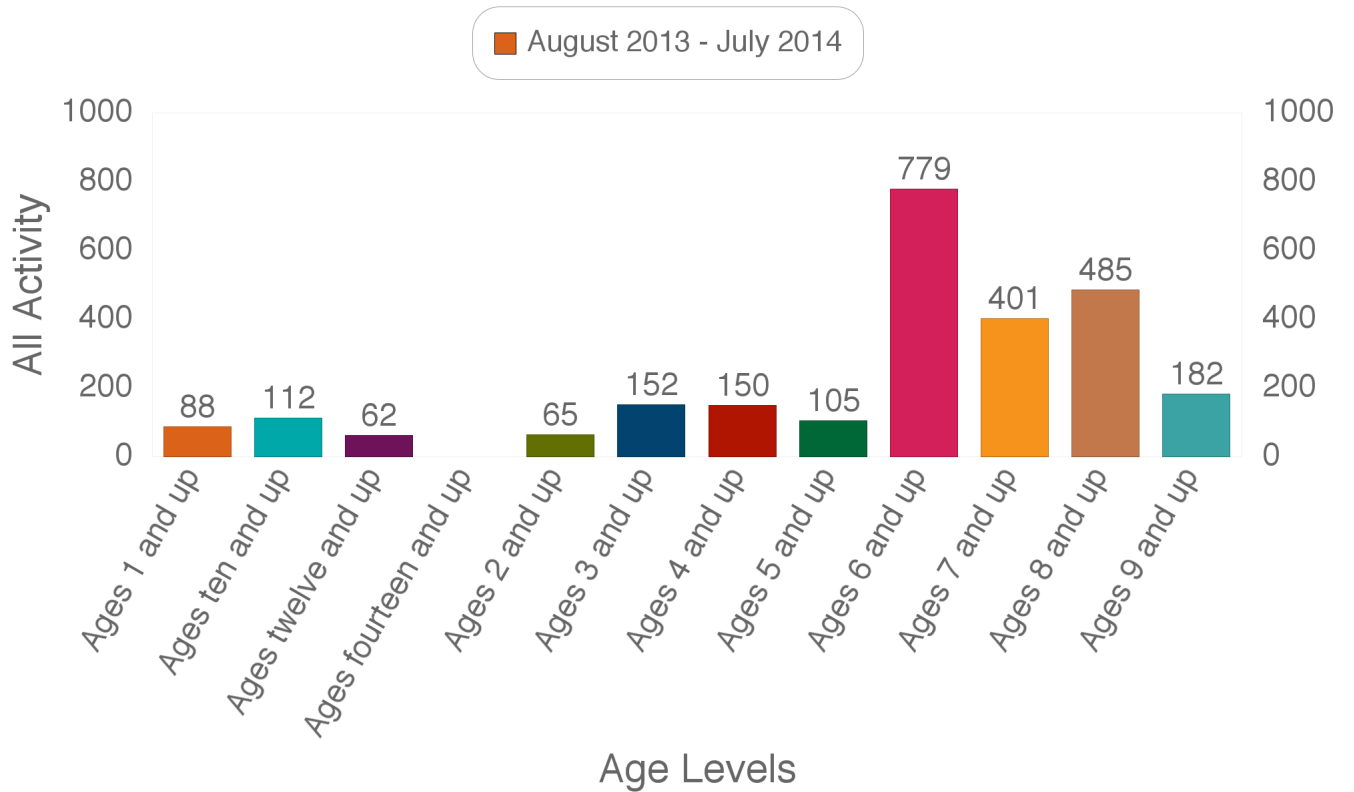
Author

Ages

Date Ordered

Total Circulation Activity 2581

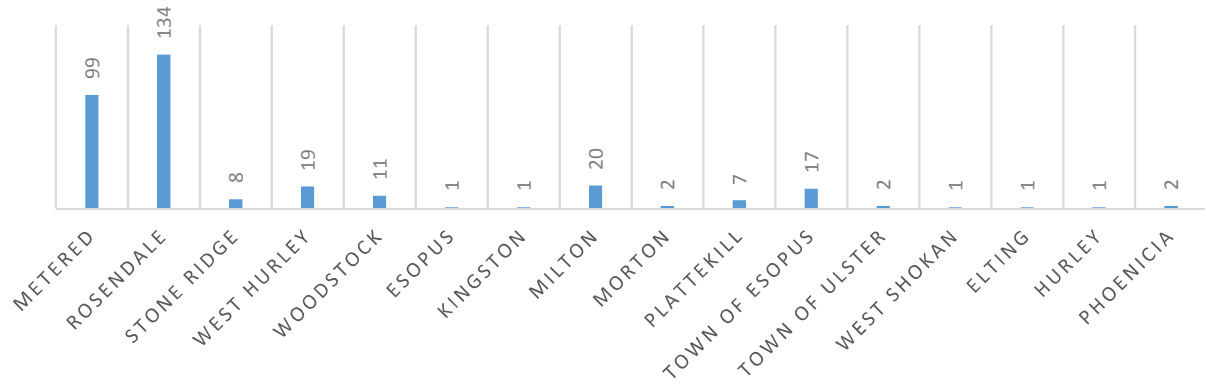
Overdrive UCLA Junior Purchases



2014/15 Requests

Count of Filled eBook Requests

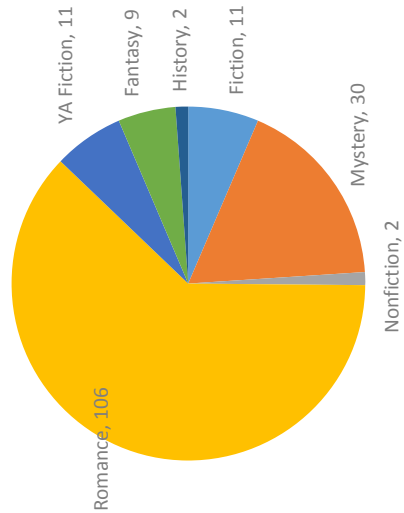
COUNT OF FILLED REQUESTS



Library

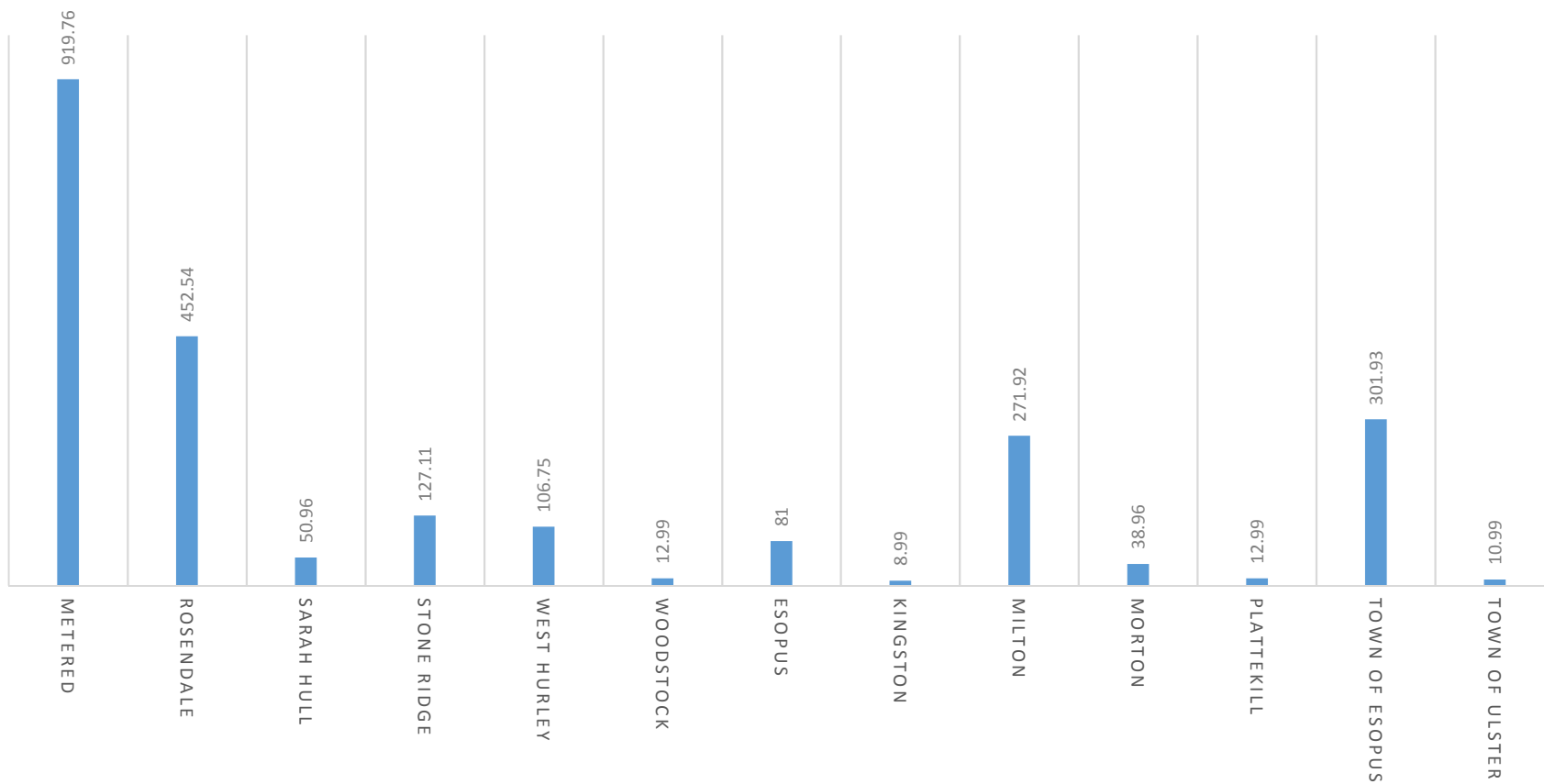
Count of Genre

COUNT OF GENRE



Sum of Cost

SUM OF COST BY LIBRARY



Library

Checkouts by Subject

Checkouts by	Subject
Borrowed from	All
Branches	All Branches
Formats	All eBooks
Languages	All
Audiences	All
Ratings	All
Subjects	All
Date	8/1/2013 to 7/31/2014
Lending model	All Lending models
Website	Standard and mobile

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Page 1 of 2 50 Displaying 1 - 50 of 98

Subject (98)	Checkouts (318,666) ▾	Checkouts (chart)
1 Fiction	96,412	
2 Romance	42,873	
3 Literature	25,792	
4 Mystery	21,820	
5 Thriller	20,778	
6 Suspense	19,085	
7 Historical Fiction	15,394	
8 Nonfiction	11,337	
9 Fantasy	9,561	
10 Young Adult Fiction	8,254	
11 Juvenile Fiction	5,476	
12 Biography & Autobiography	4,860	
13 Humor (Fiction)	4,759	
14 Science Fiction	3,259	
15 Erotic Literature	3,256	
16 History	2,891	
17 Short Stories	1,722	
18 Christian Fiction	1,637	
19 Business	1,174	
20 Horror	1,122	
21 Classic Literature	1,108	

The Spanish collection was ordered on February 9th. 47 titles have circulated 69 times since then.